


















































































**4 GOOD
REASONS
WHY**



**SHOULD
STUDY
GRAPHICS AT
PRESTON**

													
2001 Editorial Design	2002 Press Advertising	2002 Press Advertising	2003 Editorial Design	2003 Editorial Design	2003 Direct Mail	2008 Ambient Media	2008 Press Advertising	2008 Open Category	2008 Open Category	2008 Packaging	2008 Typography		
													
2003 Direct Mail	2003 Direct Mail	2003 Direct Mail	2003 Direct Mail	2004 Packaging Design	2004 Best in Show	2008 Press Advertising	2009 Packaging Design	2009 Product Design	2009 Illustration	2009 Packaging Design	2010 Open Category		
								<div><h1>No1</h1><p>Students on our course are consistently successful in producing award winning work of the highest standard. This recognition reinforces creativity and employability while also maintaining the reputation of the course amongst industry professionals.</p><div><div></div><div></div><div></div></div><div><div>In Book</div><div>Nomination</div><div>Winner</div></div></div>					
2004 Direct Mail	2004 Direct Mail	2004 Direct Mail	2005 Brand Identity	2005 Applied Graphics	2005 Packaging Design	2011 Advertising	2011 Digital Design						
													
2005 Applied Graphics	2005 Applied Graphics	2006 Typography	2006 Poster Design	2006 Illustration	2006 Direct Mail	2011 Open Category	2012 Digital Design	2012 Digital Design	2012 Digital Design				
													
2006 Direct Mail	2006 Best in Show	2006 Typography	2006 Typography	2006 Typography	2006 Billboard Design	2013 Digital Design	2013 Digital Design	2014 Cinema Advertisement	2014 Packaging Design	2014 Brand Packaging	2014 Cinema Advertisement		
													
2006 Poster Campaign	2006 Poster Campaign	2006 Brand Promotion	2007 Outdoor Advertising	2007 Illustration	2007 Open Brief	2014 Branding	2015 Typography	2015 Typography	2015 Best in Show	2016 Brand Packaging	2016 Brand Packaging		
													
2007 Environmental design	2007 Environmental design	2007 Environmental design	2007 Packaging Design	2008 Packaging	2008 Best in Show	2016 Typography	2017 Game Design	2017 Illustration	2017 Branding	2017 Retail Branding	2017 Brand Campaign		



Preston has been at the heart of Graphic Design education for well over 40 years. In September 1973 Preston Polytechnic became the first ever full-time BA (Hons) Graphic Design course in the UK to offer an industrial ‘sandwich placement’. This unique opportunity to experience a year in many of the UK’s top design studios as part of a course of study was groundbreaking, and is something the course still offers to this day.



Preston’s core philosophy has always been creative thinking coupled with a passion for detail and craft. This approach to problem solving has been at the heart of the course since its inception and is what sets our students apart. This ability to problem solve is a transferable skill and in turn makes our graduates far more attractive to potential employers.





Year 1 - Christmas card project - Hairdresser

charlie chaplin

Year 1 - Famous personality project



Year 1 - Lateral thinking exercise



Fig 1. Female



Fig 2. Male

Year 1 - Comparisons project - Male & female career ladders



Year 1 - Typographic project - Character illustrations



Year 1 - Typography project - Illustrate the meaning of a word



Year 1 - Envelope project - Keswick Pencil Museum



Year 2 - “It’s a draw” - World Cup illustration project



British **Dyslexia** Association

Year 2 - Identity



Year 3 - Rebrand - The Youth Hostels Association



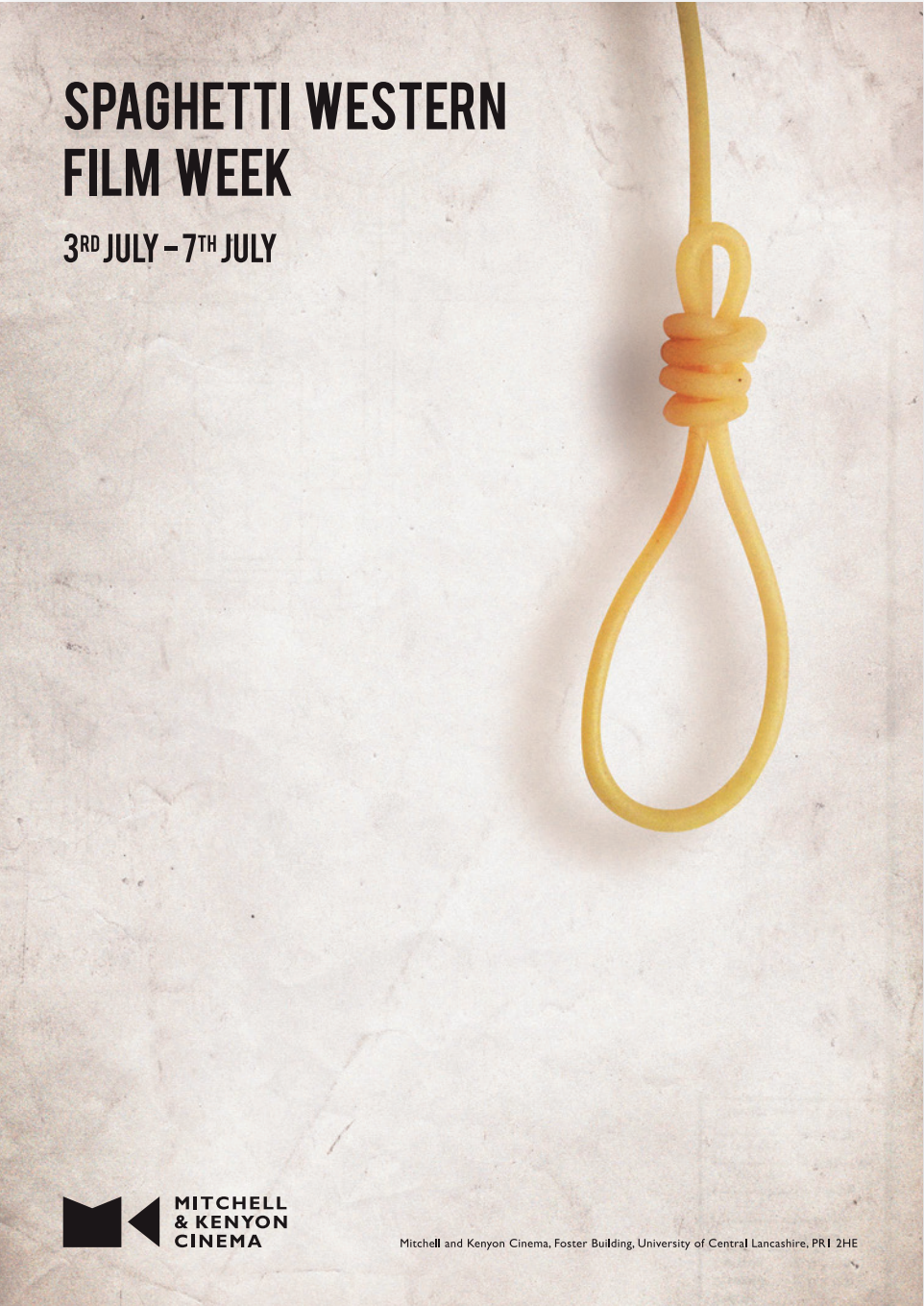
Year 3 - Identity



Year 3 - Identity - iPhone anniversary



Year 2 - Brand Extension - Heinz Extra Saucy



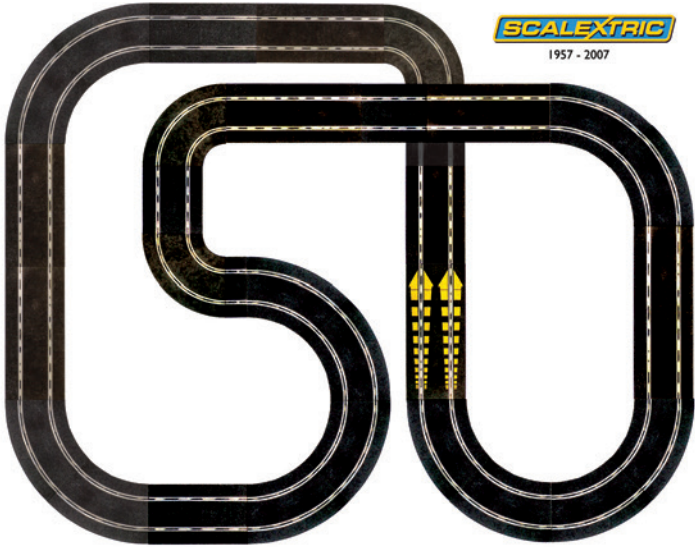
Year 3 - Poster - Spaghetti Western Film Week



Year 3 - Identity



Year 3 - Identity - Street Angels



Year 2 - Identity - Celebrating 50 years of Scalextric



Year 2 - Identity



Year 2 - Packaging - Wild bird seed



Year 3 - Identity - Art gallery cafe & social space



Year 3 - Packaging - NYC spaghetti packaging

Nº3

A COURSE OF STUDY WITH

**EXTENSIVE
INDUSTRY
CONTACTS**



**A WEALTH OF
PLACEMENT
OPPORTUNITIES**

After 45 years of experience placing our students into industry, we have an extensive network of alumni and industry contacts that is now second to none.

Nº4

& SUPPORTED BY

**A TEAM OF
EXPERIENCED**



**DEDICATED
STAFF**

All our staff are experienced educators as well as design practitioners, passionate about their subject areas and with a combined wealth of knowledge and skills.

INTERESTED?  @T_DDD

CONTACT



CENQUIRIES@UCLAN.AC.UK

UCLAN GRAPHIC DESIGN

THEDISCIPLESOFDESIGN

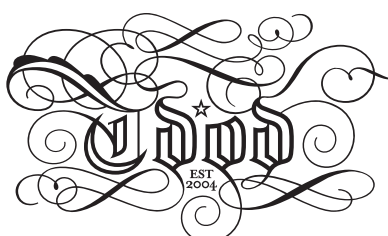


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UCLAN
PRESTON PR1 2HE



thedisциплиesofdesign.com


uclan
University of Central Lancashire

Course leader: Jon Harker
E: jpharker@uclan.ac.uk
T: 01772 89 33 44
Search: *uclan graphic design*