

Conversations
Research Book

Conversations

Project Information

The Problem

Noise induced hearing loss is a rising problem in the UK, especially with those who tend to use headphones all the time.

The Solution

Conversations are broken because of headphone use and with this in mind the band Woman's Hour promotes the idea of listening with others.

Headphone use is a rising health problem in the UK, with 1 in 5 teens having some form of hearing loss. It's time to unplug and reconnect with friends.

This project brands the band's new album, Conversations, and advertises the gigs following the album release.

The gigs will be broken up and the band will perform at 11 locations, moving from one to the next as they play each track on the Conversations album.

People can join in the event by streaming the event live on the website or attending the gigs.

After the release of the album, people can play a limited amount of each track but in order to hear more online, you have to share it with others. Also, the physical album will become broken and deteriorate after a certain amount of use.

The campaign allows people to connect from all over the world, sharing music and listening to music without damaging their hearing and informing them on how headphones are bad for them.

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Research

Hearing Loss
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Hearing Loss

Facts and Figures

Jobs or activities that increase your chance of hearing loss music are:

- Being a musician, sound crew member, or recording engineer
- Working at a night club
- Attending concerts
- Using portable music devices with headphones
- Children who play in school bands can be exposed to high decibel sounds, depending on which instruments they sit around.
- When at a Concert
- Rolled-up napkins or tissues do almost nothing to protect your ears at concerts.

Two types of earplugs are available to wear:
Foam earplugs, offered at stores, help reduce noise. They will muffle sound and voices but can fit poorly.

Custom-fit musician earplugs improve fit and do not change the sound quality.

Other tips while in music venues are:
Sit at least 10 feet away from speakers, and it is best to sit even farther away
Takebreaks in quieter areas. Limit your time around noise.
Move around venues to find a quieter spot.
Avoid having others shout in your ear to be heard. This can cause further harm to your ears.
Avoid too much alcohol, which can make you unaware of the pain louder sounds can cause.
Rest your ears for 24 hours after noise exposure to give them a chance to recover.

How to Listen to Music on Your iPod or MP3 Player

The small ear bud style headphones (inserted into the ears) do not block outside sounds. Users tend to turn up the volume over other noise.
If you wear headphones, the volume is too loud if a person standing near you can hear the music coming through the headphones.

Hearing Loss

Facts and Figures

Headphone Deafness

<http://www.osteopathic.org/osteopathic-health/about-your-health/health-conditions-library/general-health/Pages/headphone-safety.aspx>

Hearing Loss and Headphones – Is Anyone Listening?
As a parent, do you often find yourself asking your teenagers to remove their headphones so you can speak to them? You may want to consider doing it even more often. Today, 1 in 5 teens has some form of hearing loss – a rate about 30% higher than it was in the 1980s and 1990s – which many experts believe is due, in part, to the increased use of headphones. James E. Foy, DO, an osteopathic pediatrician from Vallejo, Calif., explains what you can do to minimize your child’s risk of hearing loss.

“Listening through headphones at a high volume for extended periods of time can result in lifelong hearing loss for children and teens,” says Dr. Foy. “Even a mild hearing loss due to excessive noise could lead to developmental delays in speech and language.”

So, how loud is too loud?

“Most MP3 players today can produce sounds up to 120 decibels, equivalent to a sound level at a rock concert. At that level, hearing loss can occur after only about an hour and 15 minutes,” warns Dr. Foy.

“I stress to my patients and the parents of my patients that if you can’t hear anything going on around you when listening to headphones, the decibel level is too high,” he says.
Dr. Foy advises that people should not exceed 60% of maximum volume when listening through headphones.
Duration of exposure to noise is also a major factor. How long is too long?

“As a rule of thumb, you should only use MP3 devices at levels up to 60% of maximum volume for a total of 60 minutes a

Hearing Loss

Facts and Figures

day,” says Dr. Foy. “The louder the volume, the shorter your duration should be. At maximum volume, you should listen for only about five minutes a day.”

What are the signs of hearing loss?

“The type of hearing loss due to headphone use is typically gradual, cumulative and without obvious warning signs,” explains Dr. Foy. “A hearing test and a medical examination are the only way to truly diagnose hearing damage.” However, if you or your child experiences any of the following symptoms, Dr. Foy recommends a visit to a physician immediately.

Ringing, roaring, hissing or buzzing in the ear.
Difficulty understanding speech in noisy places or places with poor acoustics.
Muffled sounds and a feeling that your ear is plugged
Listening to the TV or radio at a higher volume than in the past.

What is the treatment for hearing loss?

“Unfortunately, the type of hearing loss caused by over exposure to very loud noise is irreversible, making prevention paramount,” says Dr. Foy. “Hearing aids and implants can help in amplifying sounds and making it easier to hear, but they are merely compensating for the damaged or nonworking parts of the ear.”

How can I prevent hearing loss?

“First and foremost, follow the 60/60 rule in regards to percentage of maximum volume and duration of time,” says Dr. Foy. Additionally, he suggests using older style, larger headphones that rest over the ear opening instead of earphones that are placed directly in your ear. “Whether using headphones or earphones, moderation is key,” says Dr. Foy. “Avoiding excessive use of listening devices altogether will go a long way in preventing hearing loss.”
<http://www.nlm.nih.gov/medlineplus/ency/patientinstructions/000495.htm>

Hearing loss and music

Adults and children are commonly exposed to loud music. Between ear buds connected to iPods or MP3 players and music concerts, loud music can cause hearing loss.

The inner part of the ear contains tiny hair cells (nerve endings).

The hair cells change sound into electric signals. Then nerves carry these signals to the brain, which recognizes sound.

These tiny hair cells are easily damaged by loud sounds. The human ear is like any other body part -- too much use and it may become damaged.

Over time, repeated exposure to loud noise and music can cause hearing loss.

Decibels of Sound and Hearing Loss

The decibel is a unit to measure the level of sound. The softest sound that you can hear is 0 dB. Normal talking is 40 dB to 60 dB.

A rock concert is between 110 dB and 120 dB, and can be as high as 140 dB in front of the speakers. Headphones are 110 dB.

The risk of damage to your hearing when listening to music depends on:

How loud the music is

How close you may be to speakers

How long and how often you are exposed to loud music

Headphone use

Family history of hearing loss

Hearing Loss

Facts and Figures

You cannot listen to music loudly for eight hours in a row. This will obviously affect your hearing.”

If you feel like you are losing your sense of hearing, head to an ENT immediately. In the first few days of being affected, your hearing can be repaired with the help of steroids, but very few people actually spot the impediment so soon. Then, of course, there are hearing aids. These are used when the damage is already done though, and you want to avoid that altogether.

Just how much is too much?

Research suggests that risk of permanent hearing loss goes up with just five minutes of exposure a day to music at full volume. Traffic noise is at about 70 to 80 decibels. If you’re trying to drown this out, you will hit dangerous decibel levels. Listening to earbuds, or in-ear headphones, for 90 minutes a day at 80 percent volume is probably safe. However, different brands have different volumes and that needs to be factored into the decision to buy headsets.

<http://www.independent.co.uk/life-style/health-and-families/health-news/loud-music-on-headphones-causes-deafness-by-having-a-similar-effect-on-nerves-as-ms-8091683.html>

Loud music on headphones causes deafness by having a similar effect on nerves as MS

Loud music played on earphones causes deafness by having a similar effect on nerves as multiple sclerosis (MS), scientists have learned.

New research shows that noise levels above 110 decibels strip insulation from nerve fibres carrying signals from the ear to the brain.

Other tips about headphones are:
Decrease the amount of time you use headphones.
Turn down the volume. Listening to music at level 5 or above for just 15 minutes per day may cause long-term hearing damage.

When to Call the Doctor

If you have ringing or “muffling” in your ears for more than 24 hours after exposure to loud music, get a hearing check-up. Have your hearing checked by an audiologist. See your health care provider for signs of hearing loss if:
Some sounds seem too loud
It is easier to hear men’s voices than women’s voices
You have trouble telling high-pitched sounds (such as “s” or “th”) from one another
Other people’s voices sound mumbled or slurred
You need to turn the television or radio up or down
You have ringing or a full feeling in your ears

Alternate Names

Noise induced hearing loss - music;

Sensory hearing loss - music

References

Arts HA. Sensorineural hearing loss in adults. In: Cummings CW, Flint PW, Haughey BH, et al, eds. Otolaryngology: Head & Neck Surgery. 5th ed. Philadelphia, Pa: Mosby Elsevier;2010:chap 149.

Noise-Induced Hearing Loss. National Institute on Deafness and Other Communication Disorders. NIH Pub. No. 97-4233. Updated: October 2008.

<http://timesofindia.indiatimes.com/life-style/health-fitness/health/Your-headphones-can-turn-you-deaf/articleshow/10338419.cms>

Your headphones can turn you deaf

You could be turning deaf because of your headphones. Our expert lists a guide of what you should avoid while listening to your favourite tracks on the go.

Is music your safe haven from the hellish traffic jams you travel through everyday? You might need to re-think this strategy. Drowning out incessant honking on our pothole ridden roads with Comfortably Numb, might just be numbing your eardrums for life. Like Rajeev Khandelwal who loses his hearing in Soundtrack, thanks to his constant use of headphones as a DJ; the actor's on-screen nightmare can actually become your reality.

In today's world of iPods and phones that can play music, most people are plugged in constantly. Our expert Dr Nishit Shah, ENT consultant at Bombay Hospital tells you what you can do to avoid losing your sense of sound.

Play it loud

Listening to music at half the volume your player is obviously not damaging. It all depends on the volume and how long you are listening to it. Shah says, "There are guidelines laid down by World Health Organization as to what decibels are permissible. Most workplaces and music player manufacturers adhere to these guidelines. But constant exposure is still a problem." Cranking up the volume for longer periods of time is very dangerous, and can lead to partial deafness. The higher the volume gets the lesser amount of time the ear can take it.

Uncomfortably numb

Unlike people who go deaf during a bomb blast or hearing the sonic boom of a plane, deafness caused by headphones creeps on you and if not checked, the effects can be adverse. "I have seen people who show no obvious signs of deafness

when they are young, can hardly hear anything when they reach their 60s." Studies show that this is common among people who go for a lot of concerts and clubs. Shah says, "Deafness caused due to listening to music does not happen overnight. The ear warns you before things can get really bad with tinnitus.

You get a ringing sound in your ear, which means hearing loss is imminent. When you exit a club, your ears feel relieved and you can't hear too well immediately. That's because your ears are adapting to the new environment."

In fact, Shah says that moving from an extremely loud place (like a club) to an extremely quiet place can be more damaging than exposing yourself to higher decibels for longer.

Right hear, right now

Studies have shown that other than musicians and people in studios who want to listen to intricate sounds of a particular track, most people listen to music on headphones loudly to drown out background noise. The standard ear piece or even normal headphones are no good. Shah recommends using in-ear headsets or noise reduction/cancellation headphones that naturally drown out background noise. He says, "People who use these headsets have a tendency to listen to music at a lower volume anyway. So, if you want to listen to something throughout the day this would be the best way to avoid loss of hearing."

The cure

The scariest part about losing your hearing ability is that there is nothing you can do to regain it. The strongest preventive drug doctors prescribe is "common sense". Shah says, "Most people don't buy headphones because of quality, they buy it because it is loud enough. How do you tell people otherwise? You have to be aware of what is happening to your ears. As soon as you feel any discomfort, take a break.



Loss of the protective coating, called myelin, disrupts electrical nerve signals.

The same process, this time due to an attack from the immune system, damages nerves in the brain and results in MS.

Loud noises are well known to lead to hearing problems such as temporary deafness or tinnitus (ringing in the ears). But this is the first time scientists have been able to identify the underlying damage to nerve cells.

The findings are published in the journal Proceedings of the National Academy of Sciences.

Lead researcher Dr Martine Hamann, from the University of Leicester, said "The research allows us to understand the pathway from exposure to loud noises to hearing loss. Dissecting the cellular mechanisms underlying this condition is likely to bring a very significant healthcare benefit to a wide population. The work will help prevention as well as progression into finding appropriate cures for hearing loss."

The scientists found that myelin lost as a result of noise exposure regrows in time, meaning hearing can recover.

"We now understand why hearing loss can be reversible in certain cases," Dr Hamann added. "We showed that the sheath around the auditory nerve is lost in about half of the cells we looked at, a bit like stripping the electrical cable linking an amplifier to the loudspeaker. The effect is reversible and after three months, hearing has recovered and so has the sheath around the auditory nerve."

The work is part of ongoing research into the effects of loud noises on the cochlea nucleus, a brainstem region that receives sound signals from the inner ear.

Hearing Loss

Facts and Figures

Charities

Action on hearing loss

<http://www.actiononhearingloss.org.uk/?gclid=COvv5LqQgrcCFXMRTAodaXMAMg>

BDA

<http://www.bda.org.uk/>

Deaf Blind

<http://www.deafblind.com/>

Deaf Council

<http://www.deafcouncil.org.uk/>

Deaf Education

<http://www.deaf-education.org.uk/>

Deaf Sign

<http://www.deafsign.com/ds/>

Deaf Plus

<http://www.deafplus.org/>

Hear First

<http://www.hearfirst.org.uk/>

Hearing Link

<http://www.hearinglink.org/>

Hearing Loss Advice

http://hearinglossadvice.co.uk/?gclid=CN-fpvaEu70CFY_ItAodxU-gATQ

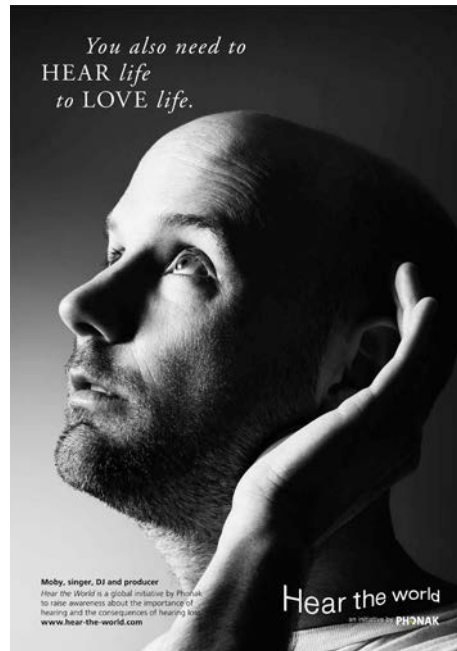
NDCS

<http://www.ndcs.org.uk/>

Sense

<http://www.sense.org.uk/>

Hearing Loss
Existing Design



**ACTION ON
HEARING
LOSS**

**DECKS,
PLUGS
ROCK &
ROLL**

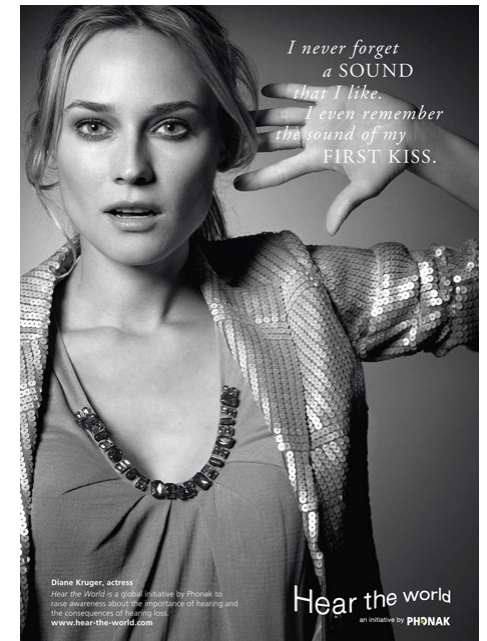
Some existing adverts from the
Action on Hearing Loss charity.



Sign Language Week in New Zealand



Hear the world campaign



Ideas

Initial Thoughts

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Design Routes

Minutes Silence

Fading

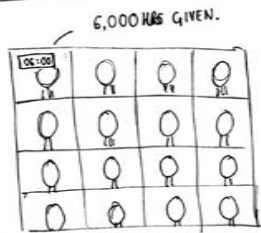
Onomatopoeia

Lost Sound

Exhibition of Silence

Broken Conversations

THE SILENCE



People upload their minute of silence.

→ links to YouTube.



Download A minutes silence of iTunes.

A minute of silence.
Collecting the minutes
and showing the hours
given ~~the~~ to silence.
Saving your ears.

A campaign for silence.

Donate online.



Silence Advert on Youtube.

Blanked out
screens (a break
from TV, video, mobile etc).

"Most cases of deafness (around 4/5)
are caused by damage to the tiny
hair cells in the inner ear. This
damage can be the result of too
much noise, and it's permanent.
Noise-related hearing loss is usually
irreversible." NHS.

- Use earplugs
- Turn down music
- Use the 60:60 rule.
- Wear headphones
- Turn down the dial
- Use earplugs when listening to live music
- Don't put up with work noise
- Wear ear protectors
- Be careful in the car
- Have a hearing detox

Minutes Silence

A minute of silence is associated with
the loss of something or someone.
By collecting minutes of silence it
creates awareness for noise induced
hearing loss.

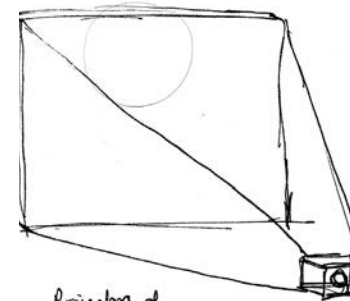


Use of headphones
to block out
surrounding sound
and focus of the
exhibition sounds.

Everything muted.



Echoes
of sound
ripples.

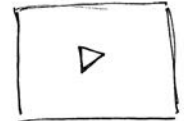


Projectors of
film.

Seeing through things

- Projectors
- Tracing paper
- Glass

Silence = no opacity
= empty



Videos/gifs
that look silent
or blank with
no people just the
effect of silence
e.g. wind against
the trees / slow
moving clouds
etc.

Blank

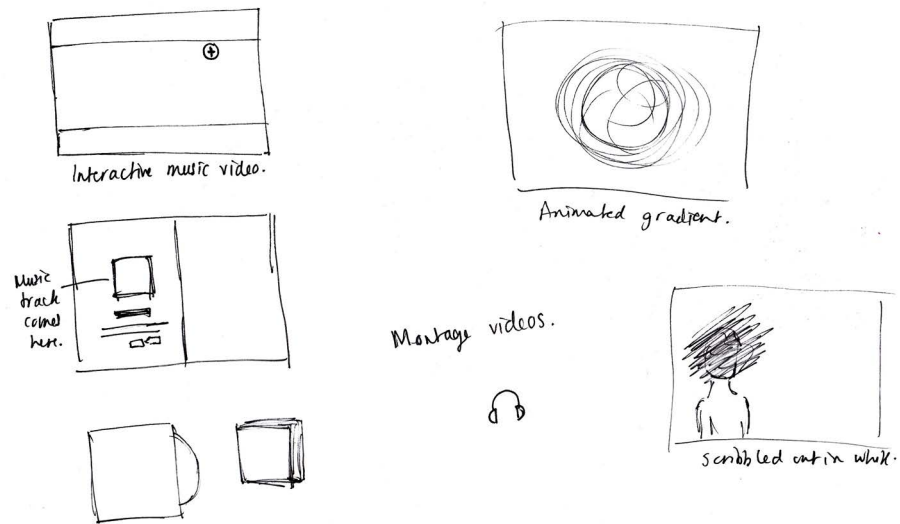
- White on white
- muted colours
- screen printed
- onto textures, noise / grainy paper
- everything in black and white
- sound = colour.



Use of musical icon.
Fading and forever
changing logo.

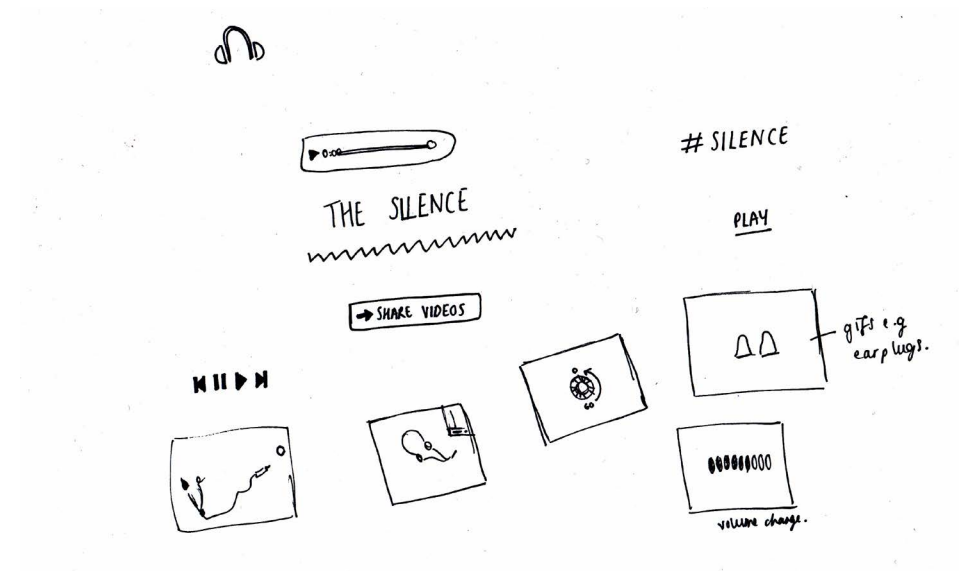
Initial Thoughts

Initial Thoughts

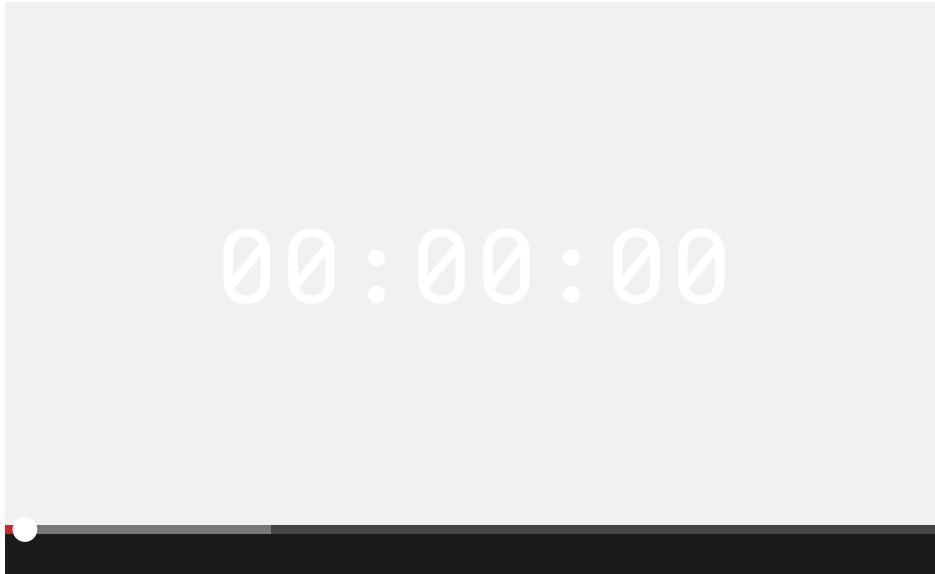


Using music symbology and videos to make the design more interactive.

Using music symbology and videos to make the design more interactive.

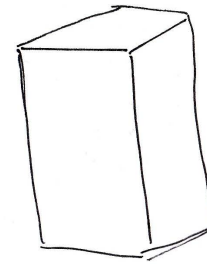


Ideas
Minutes Silence



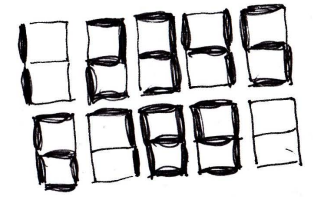
Minutes Silence

Uploading minutes of silence
on Youtube which will link back to
the website.



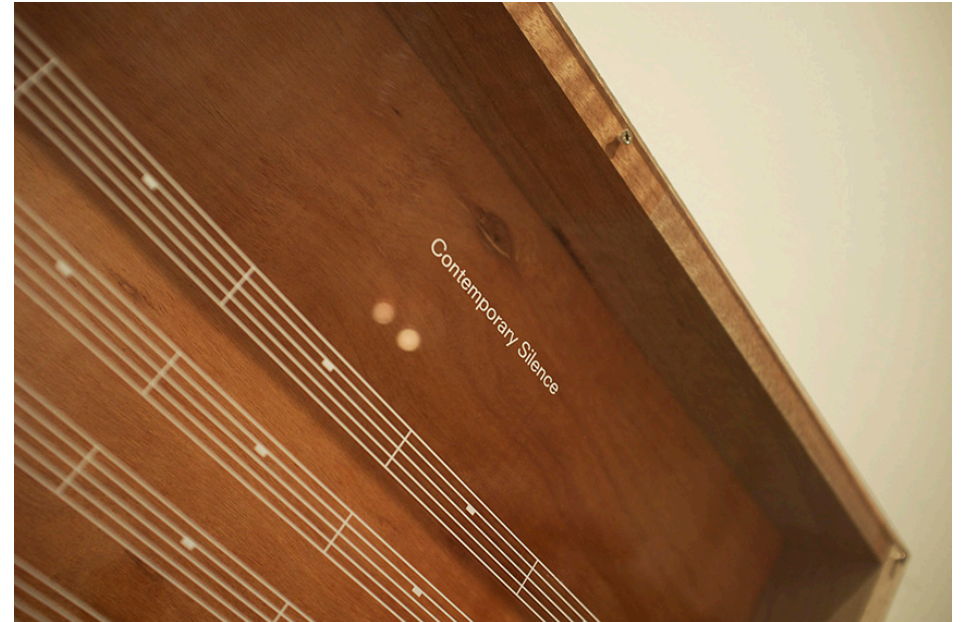
← cube that
allows people
to record their
1 minute of
silence.

Vlog online.
Connects to
social media.



Forever changing
number of hours/mins
collected.

Ideas
Minutes Silence

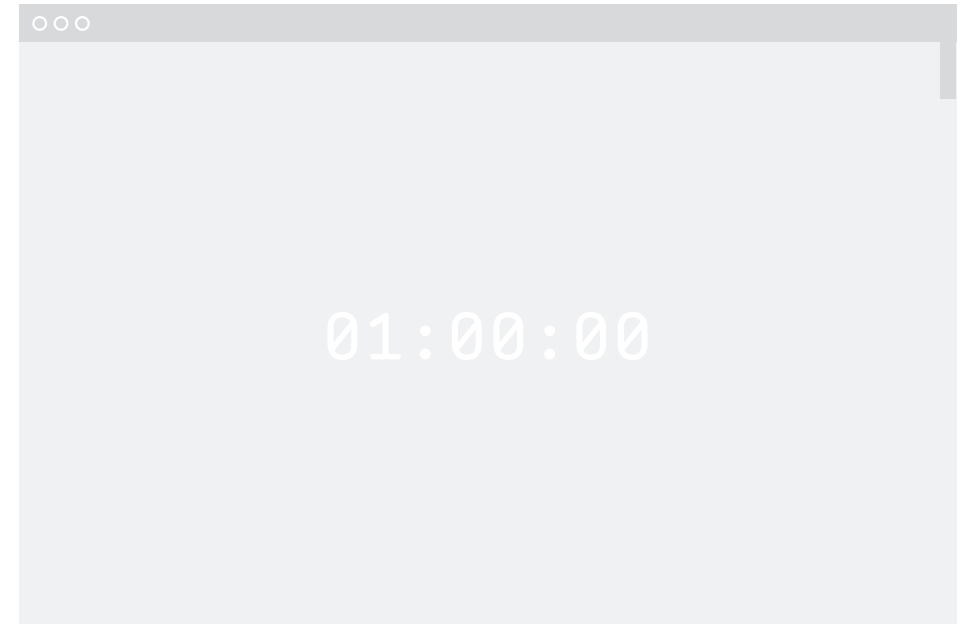


Minutes Silence
Possibly using the silence break note
in the branding of this project.



SOUND INDEX

◀/!!!!/◀◀/AAAAAAAAAAAAAAAA◀/AAAAAAAAAAAAAAAA/◀◀◀/AAAAAAAAAAAA
 AAAAAAAAAAAAA/◀◀◀/AAAAAAHAAHAAH/◀◀◀/AAAAAH/◀◀/AHHHH/◀◀/◀
 AGGH/◀◀◀/BEST BEST BEST BEST/◀◀◀/BOOOOOOOM/◀◀◀/BOOOOOM/
 ◀◀◀/BOOORING/◀◀◀/BOOOORING/◀◀◀/CAAAASH/◀/DAYYYYY/◀/EEEE
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 ◀/MEEEEEEE/◀◀/MMMM/◀◀/MMMM/◀◀/MWAAAH/◀◀/MWWWAAA/◀◀/NIII
 ICE/◀◀/NIIIIIIICCEEEEE/◀◀/OH NOOOOOOOOOOOOO/◀◀/OHHHHHHHHH/
 ◀◀/OHHHHHHHHHH/◀◀/OOPS/◀◀/PFFFF/◀◀/PFFFFFFFFFF/◀◀/PHEW/
 ◀◀/RUUUUSh/◀◀/SMACK/◀◀/SOOoo/◀◀/SOOOOOOOOO/◀◀/sooooooo
 OOOOOON/◀◀/TSSS TSSS/◀◀/UFFF/◀◀/UMM/◀◀/UR/◀/UUUUH/◀◀/YAAA
 AAAAAAAAAAYAY/◀◀/YAAAAAAAAAAAAAY YAAAAAAAAAY/◀◀◀/YAKKK/

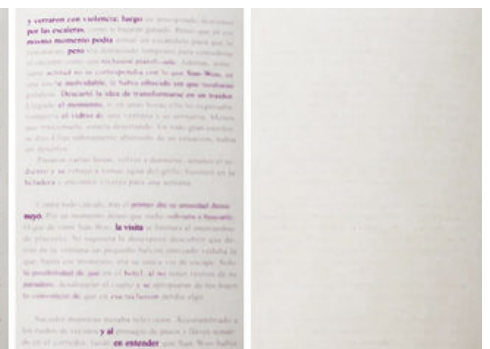
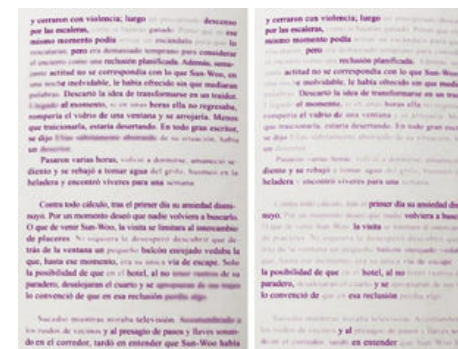


Minutes Silence

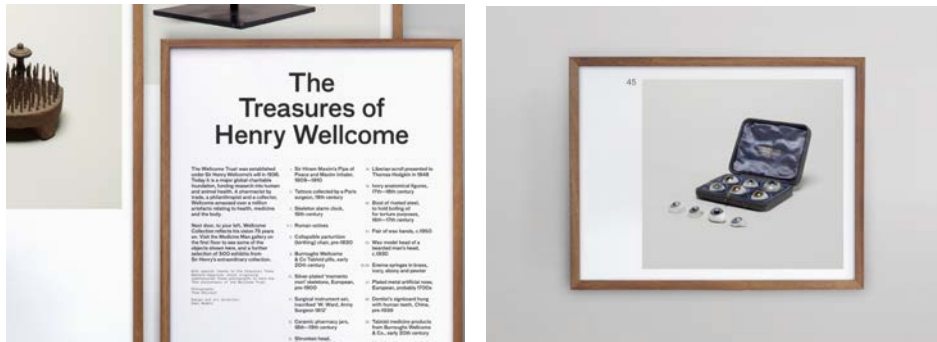
The website will take a minute to scroll down to the bottom meaning the user will have a minute of silence.



Fading
Noise induced hearing loss is a gradual thing, your hearing slowly fades away. This is the main reason behind this fading idea.



Fading
Using fading colours and inks to print with. The adverts and posters created for this project will eventually fade away just like peoples' hearing.



🔊/!!!!/😬😬

!!!! • REPEATED LETTER IT CAN MEAN Shock or really enthusiastic **FOR EXAMPLE** 'I have a new boyfriend!!!!'

🔊/AAAAAAAAAAAAAAAA/

🔊/AAAAAAAAAAAAAAAA/

😬😬😬😬

aaaaaaaaaaaaaa • REPEATED LETTER IT CAN MEAN I didn't understand, but now it's more clear **FOR EXAMPLE** 'aaaaaaaaaaaaaa, now I get it...' //OR// IT CAN MEAN Excitement **FOR EXAMPLE** 'aaaaaaaaaaaaaa, I can't wait to see you!'

🔊/AAAAAAAAAAAAAAAA

AAAAAAAAAA/😬😬😬

AAAAAAAAAAAAAAAAAAAAAAAAAAAA • REPEATED LETTER, REPEATED INTERJECTION, see also CAPITALS IT CAN MEAN A screaming excitement **FOR EXAMPLE** 'AAAAAAAAAAAAAAAAAAAAAAAAAAAA, I've got the job!!!' //OR// IT CAN MEAN Someone really thinks that someone is the best! Almost that it's too good to be true **FOR EXAMPLE** 'AAAAAAAAAAAAAAAAAAAAAAAAAAAA, you are the best!'

🔊/AAAAAAHHAHAH/😬😬😬

🔊/AAAAAAHHAHAH/😬

aaaaaaaahahaha • INTERJECTION see also REPEATED LETTER IT CAN MEAN A combination of 'aha' and 'ha ha ha', so basically you get a joke and then laugh about it! **FOR EXAMPLE** 'I finally got what you meant in your text yesterday, aaaaaaahahaha it made me laugh so much!'

🔊/AAAAHH/😬😬

aaaaahh • INTERJECTION see also REPEATED LETTER IT CAN MEAN Something that is not so great, annoying **FOR EXAMPLE** 'I can't believe we are leaving soon!aaaaahh'

🔊/AHHHH/😬😬

ahhhh • INTERJECTION see also REPEATED LETTER IT CAN MEAN Exasperation **FOR EXAMPLE** 'I didn't have the time to make what you asked me yesterday' //OR// IT CAN MEAN Positive reaction to good news **FOR EXAMPLE** 'I finally took the decision to give up with this job! – ahhhh'

🔊/AGGH/😬😬😬

Aggh • INTERJECTION see also REPEATED LETTER IT CAN MEAN Expression of discombobulation, feeling of chaos **FOR EXAMPLE** 'I'm outside!' – 'Aggh already?' – 'I just got out of the shower, give me one minute!'

Onomatopoeia

Using onomatopoeic words to brand the idea.



Lost Sound

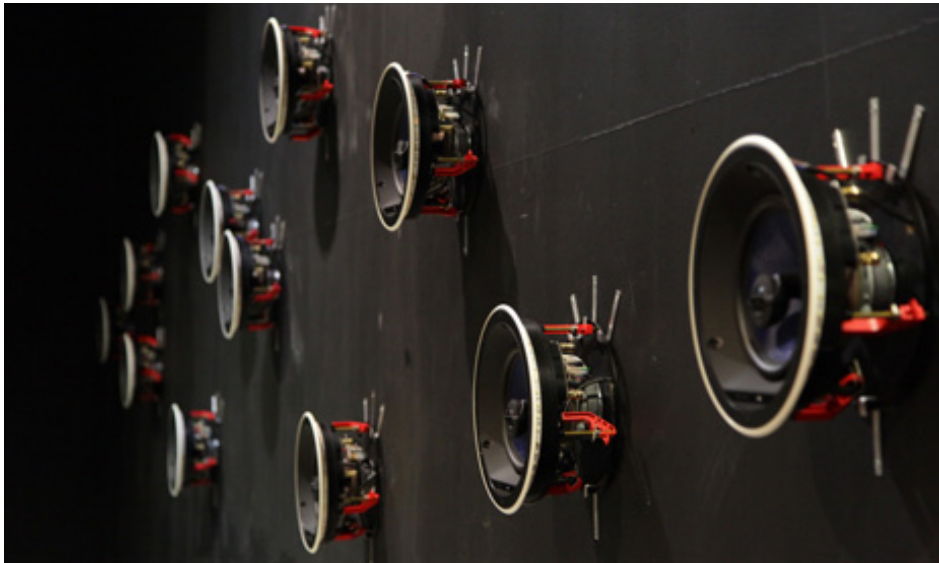
We take our hearing for granted. Lost sounds are the sounds that we would miss the most if we were to become deaf. Sounds like the rain, the waves crashing or claps of thunder.



Lost Sound

The lost sounds displayed as an exhibition and public gallery to show people how much sounds can be lost by listening to loud music.

Ideas
Exhibition of Silence



Techniques of silence

- white on white
- white varnish
- embossing
- no visuals
- Tracing paper
- white ~~on~~ glass

Just sound
Turn the tables round
Focusing on the lost sound.

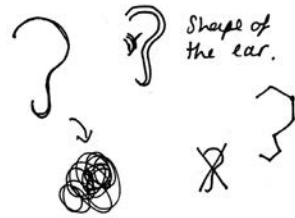


Background moves
independently from
the foreground in silence.

The sounds we under appreciate
set in a film.

- Laughter
- Rain on window pane
- Open fire.

It all means nothing without sound.

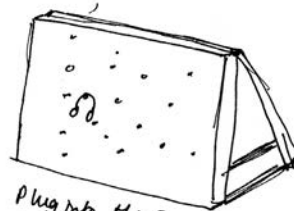


Shape of
the ear.

SILE



connecting
the dots.



Plug into the Sound
the see the difference.





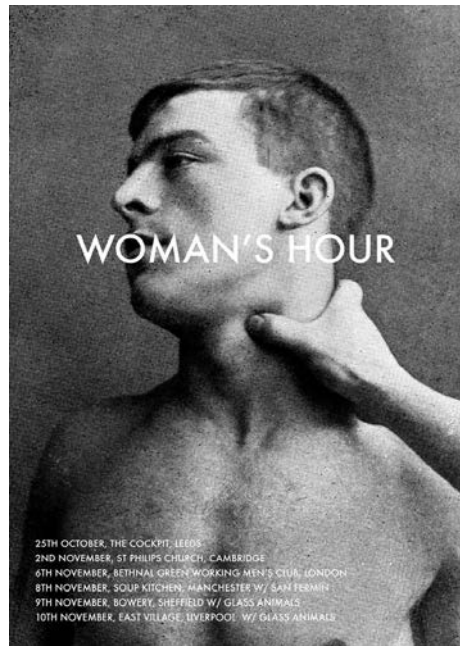
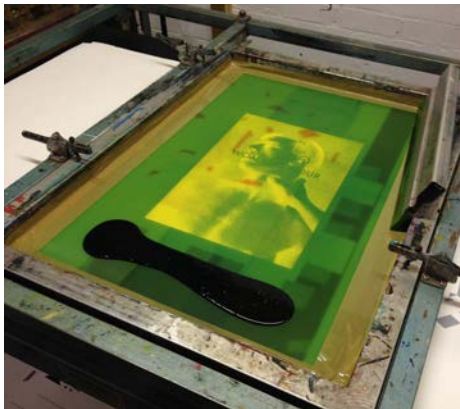
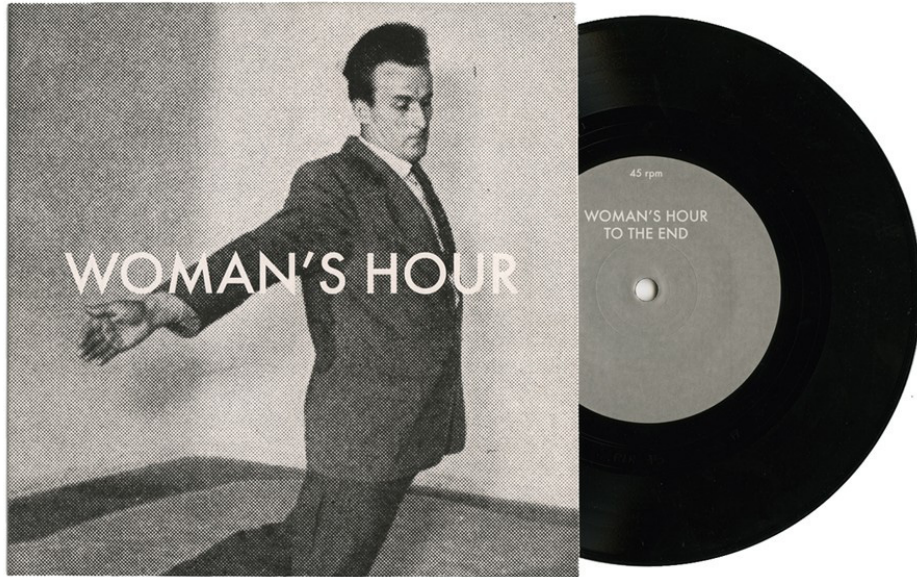
Decoded

Decoded is the title of Jay-Z's autobiography. In the run up to the release of the book, pages were printed onto billboards, jackets, bicycles and many more things to slowly inform people about Jay-Z's life.



Exhibition of Silence

Putting on an exhibition of silence so that people can interact with it and pass by it whilst carrying out their daily activities. The campaign becomes part of everyday life.



Conversations
The band, Woman's Hour, are bringing out a new album named Conversations.

MOUNTAIN STAGE

FRIDAY • KINGS OF CONVENIENCE • MIDLAKE • EDWYN COLLINS • THE PASTELS • PHOSPHORESCENT • SAM AMIDON • JULIA HOLTER • PEGGY SUE

SATURDAY • BAND OF HORSES • THE HORRORS • JOHN CALE • LOW • ROY HARPER • LORD HURON • RYAN FRANCESCONI & MIRABAI PEART • THE SLOW SHOW • ZERVAS & PEPPER

SUNDAY • BEN HOWARD • LOCAL NATIVES • STORNOWAY • JOHNNY FLYNN & THE SUSSEX WIT • LAU • ELLEN AND THE ESCAPADES • FERNHILL

GREEN MAN
—2013—

CHAI WALLAHS

SOLO BANTO • DR SYNTAX & THE MOUSE OUTFIT
• SYD ARTHUR • COLMAN BROTHERS • BENJI BOKO •
BABYHEAD • WE WERE EVERGREEN • RESONATORS
• RIOT JAZZ BRASS BAND • WILL & THE PEOPLE •
BIRTH OF JOY • HEYMØONSHAKER • HONEYFEET • YUMI
& THE WEATHER • WILLE & THE BANDITS • MANKALA •
THE INTERMISSION PROJECT • COCOS LOVERS •
PAT DAM SMYTH • WILL VARLEY • AND MANY MORE...

15-18 AUGUST • BLACK MOUNTAINS, WALES • GREENMAN.NET



Decoded

This may be a good thing to do with the release of the album as the project is all about broken conversations.

If the conversations were broken up like a puzzle piece and scattered across London.



Flow Festival
The use of typography to show onomatopoeic words in the branding of Conversations.

LE
PAVILLON
NEUFLIZE
OBC

JEAN LE ROND
D'ALEMBERT EST CÉLÈBRE
POUR SES RECHERCHES
EN MATHÉMATIQUES
SUR **LES ÉQUATIONS**
DIFFÉRENTIELLES &
LES **DÉRIVÉES** PARTIELLES.

» PALAIS 4:
ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ
0123456789

» PALAIS 7:
ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ
0123456789

» PALAIS 9:
ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ
0123456789

» PALAIS 9 BOLD:
ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ
0123456789

Broken up typography

I want to use typography that has been broken up to show how conversations are now broken because of headphone use.



Green Man Festival

Looking at the branding of different festivals to help me come up with the brand identity for Conversations.

Design

Conversations

Logotype

Album Cover

Posters

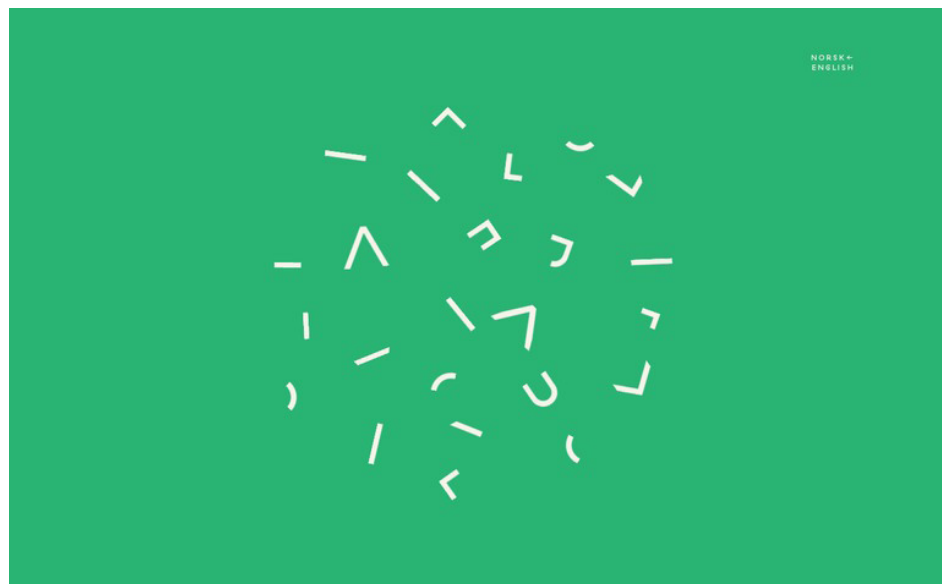
Programmes

Website

SYMPHONIE— ORCHESTER DES BAYERISCHEN RUNDFUNKS

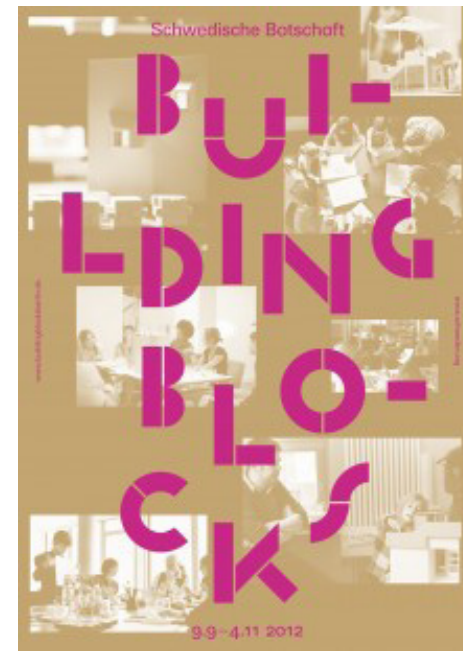
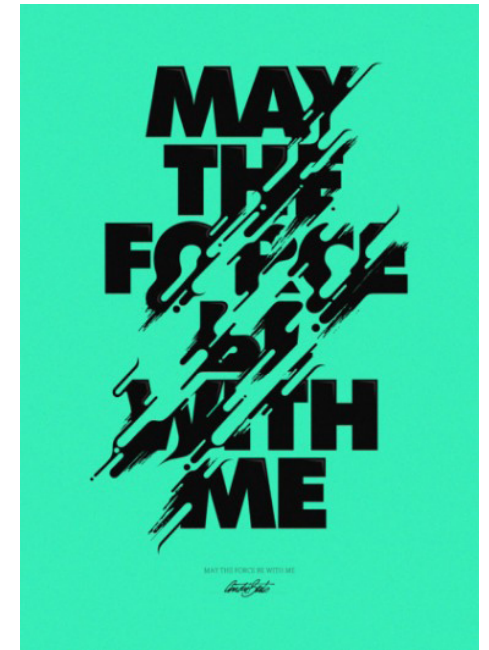
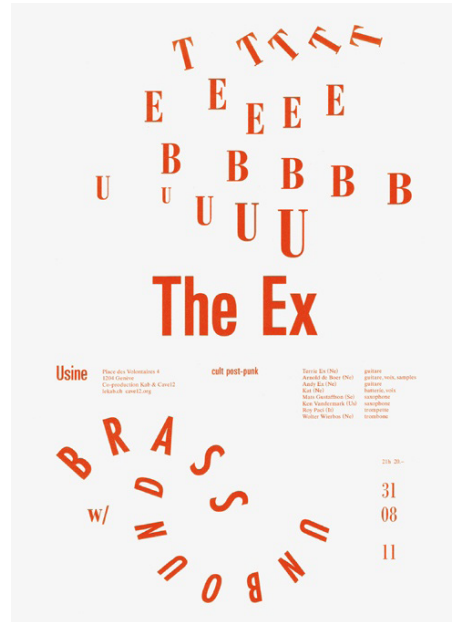
MARTIN
BOYCE
309
NO
REFLECTIONS
JUNE — NREFLE
2009 JUNE—
7/FNICE 2009
2009 JUNE-
VENICEFLA
JUNE-
2009
VENICE

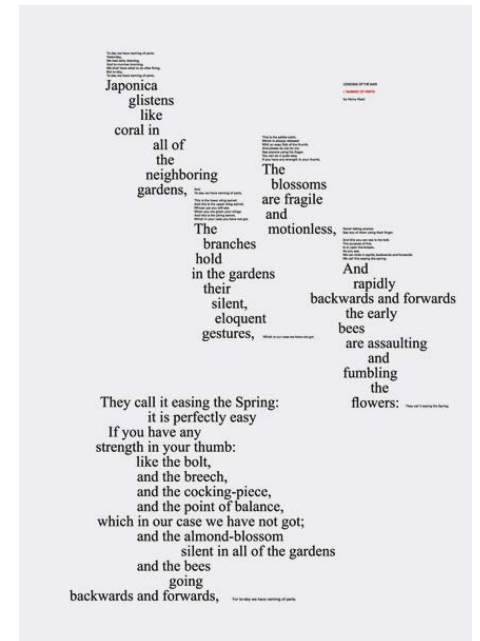
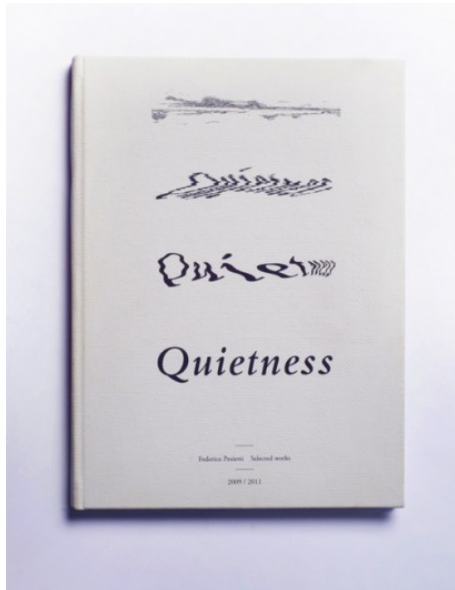


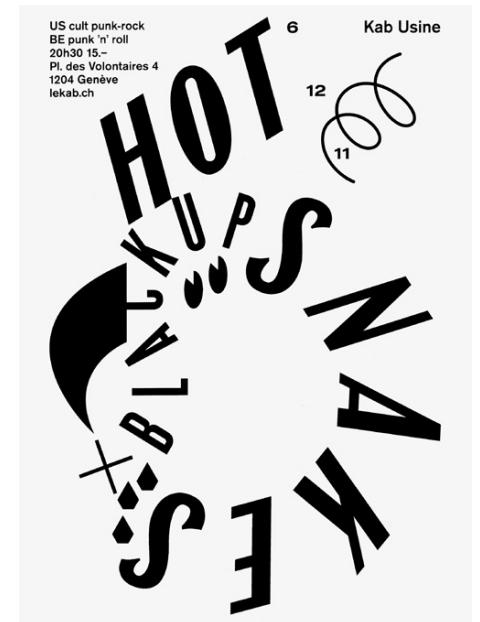


magma

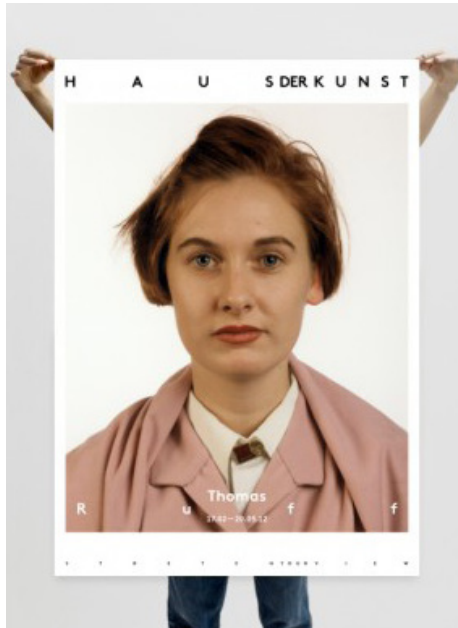
Tiger Lion Mountain
Peasant Song **Feels**
like summer (inter-
lude) Lay Down in the
Tall Grass This is the
Gulag Orkestar **Then**
I Kissed Her Ping Is-
land / Lightning Strike R
She's Lost Control
Ich Bin Reich. Wir sind
arm. Half Full Of Happi-
ness They Done Wrong
/ We Done Wrong **Joker**
and The Thief Any
Colour You Like is nice.







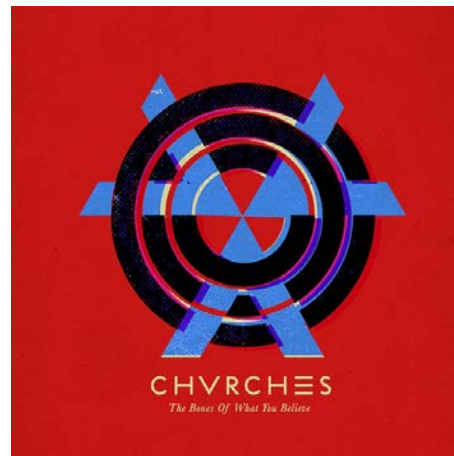
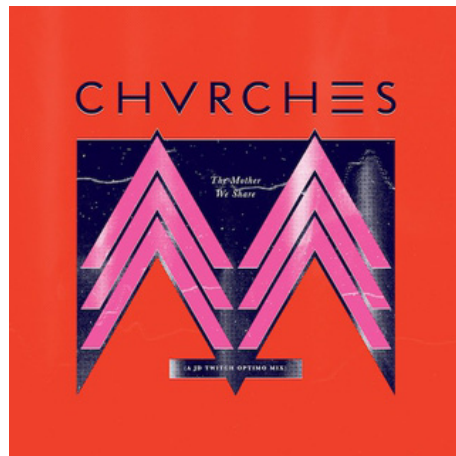
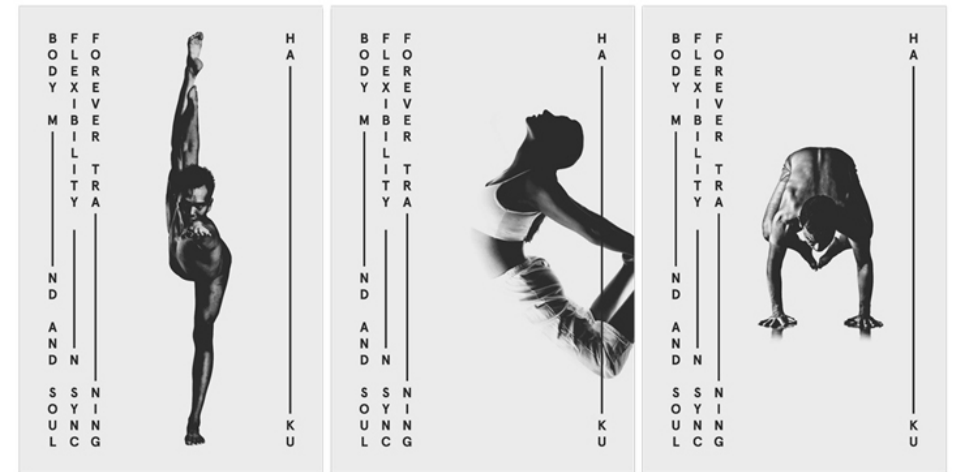
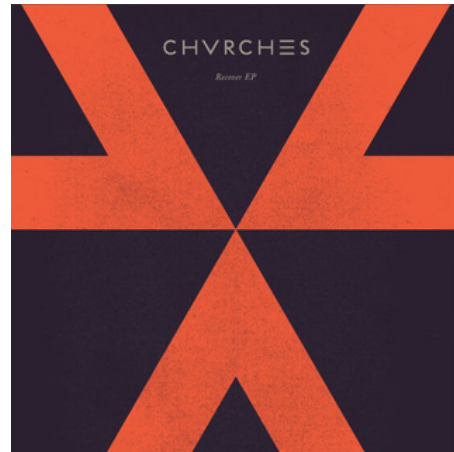
H A U S DER K U N S T

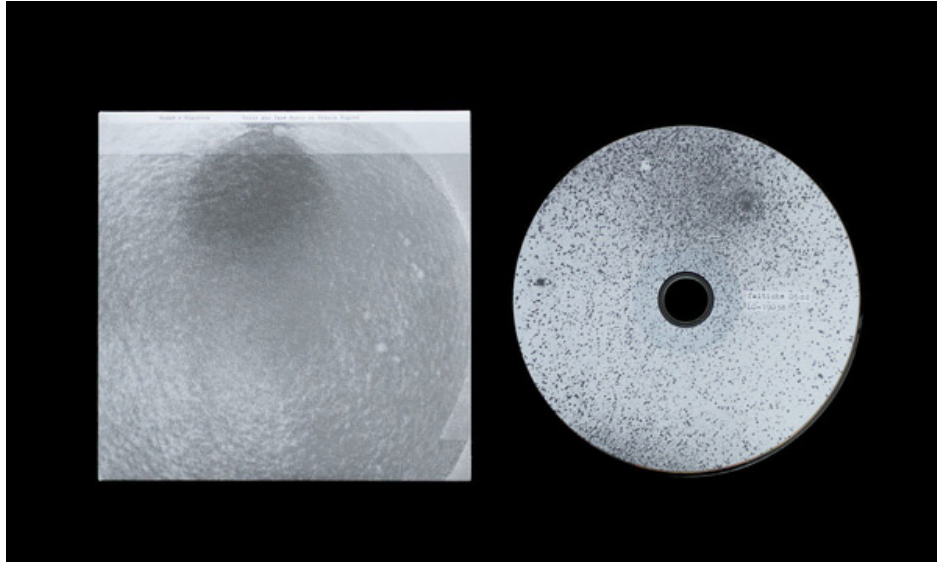


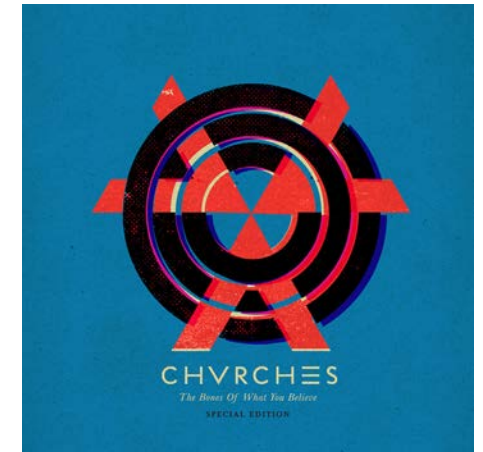
Haus der Kunst

The branding for Haus der Kunst includes broken up typography, with changing kerning within the logo, it expresses movement within the words.



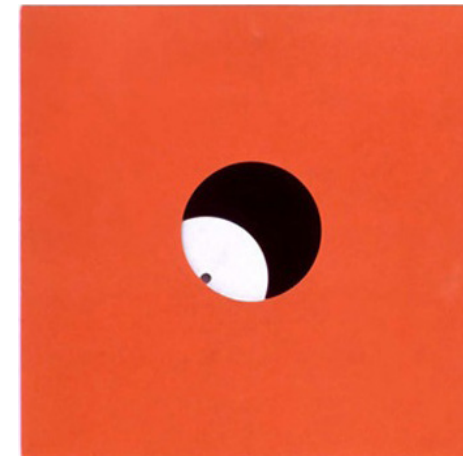
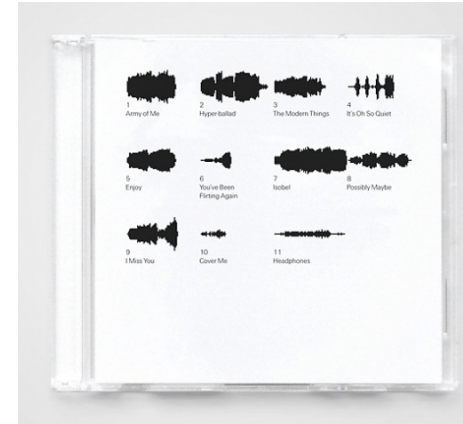


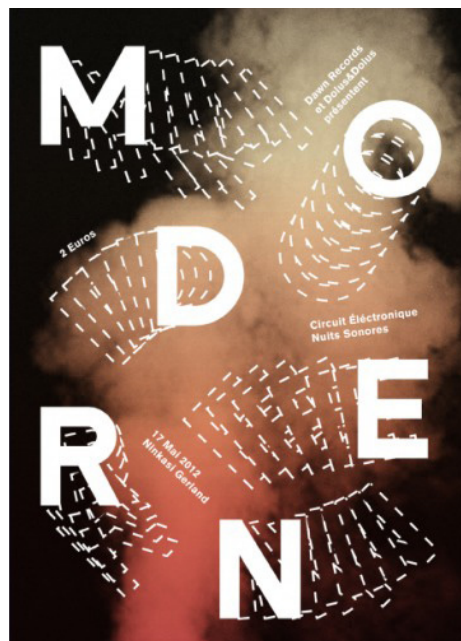
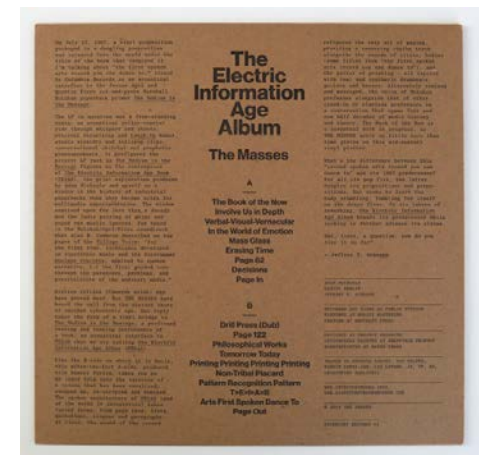


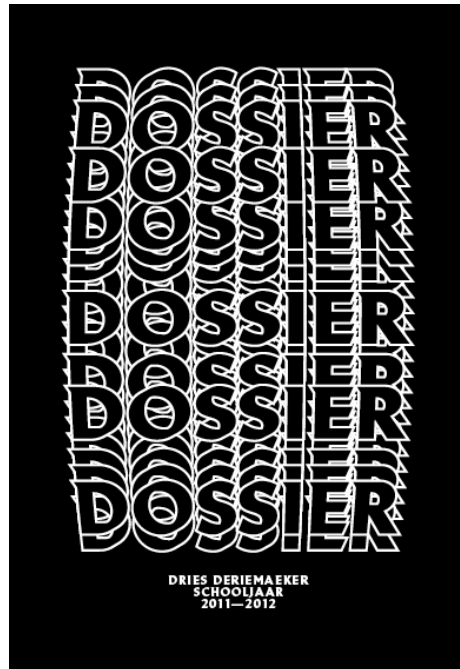


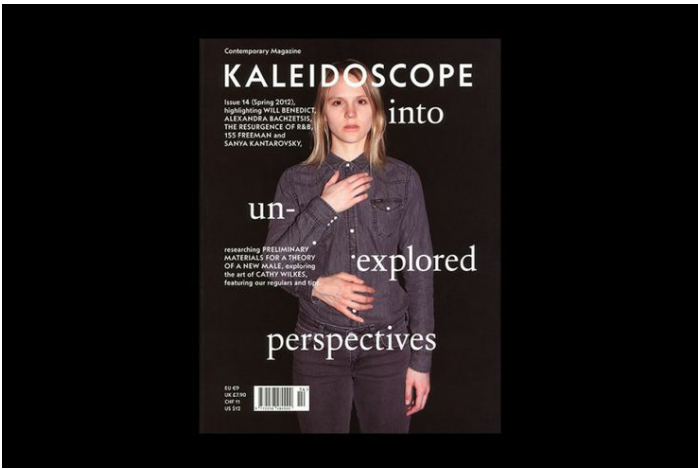
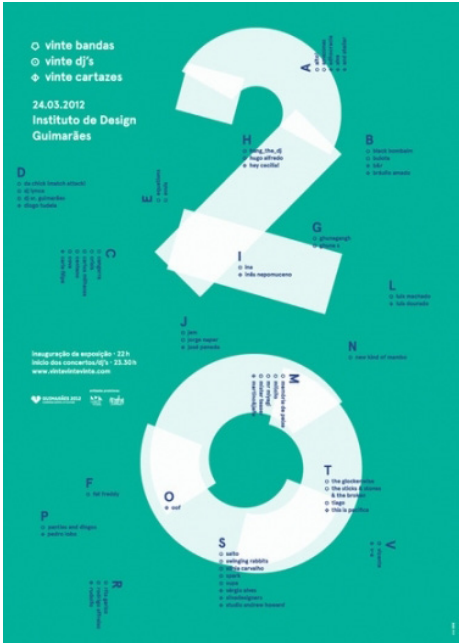
Design

Album Design





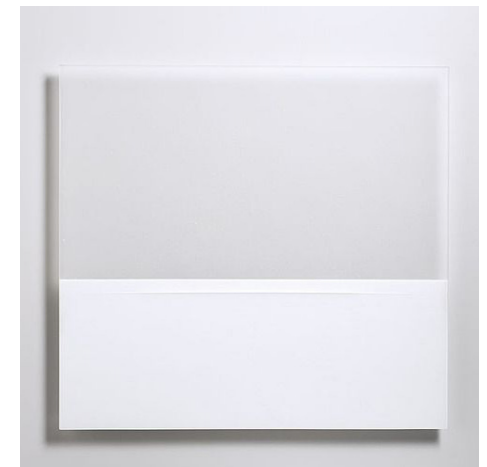








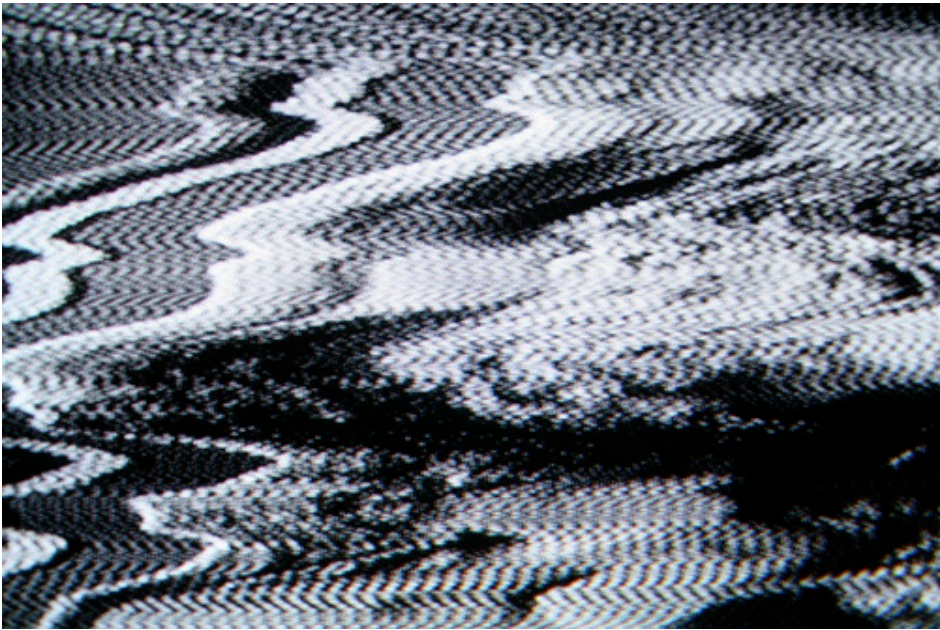
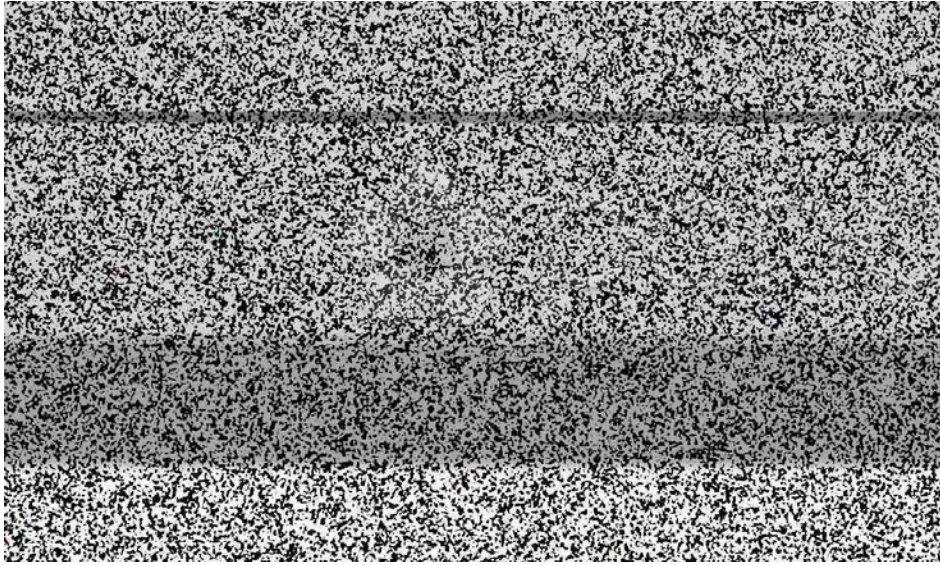
Ideas
White on White

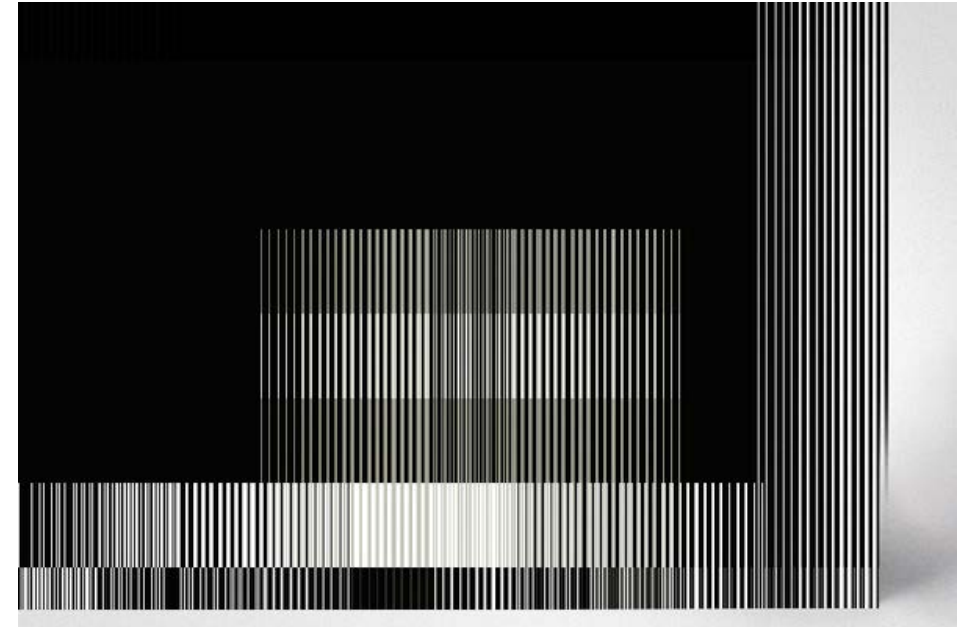


Development
Black and White









Bauhaus Archive/Museum of Design
May 20th – July 9th 2009
closed

The Bauhaus Collection – Classic
Modern Originals returns in October
2009

Library & documents collection
Mon – Fri, 9 a.m. – 1 p.m.

Café & Bauhaus Shop
May 20th – June 30th 2009
Wed – Mon, 10 a.m. – 5 p.m.

How nice: Bauhaus Archive
A Bauhaus Archive summer project
July 10th – October 4th 2009
Wed – Mon, 10 a.m. – 5 p.m.

MODELL BAUHAUS
23. JULI – 4. OKTOBER 2009
88 MARTIN-GROPPIUS-BAU
TAGL. 20 – 30 UHR

Bauhaus: A Universal Model
July 22th – October 4th 2009
Martin-Gropius-Bau
daily 10 a.m. – 8 p.m.

WWW.BAUHAUS.DE

BAUHAUS-ARCHIV/
MUSEUM FÜR GESTALTUNG
20. MAI – 8. JULI 2009
GESCHLOSSEN

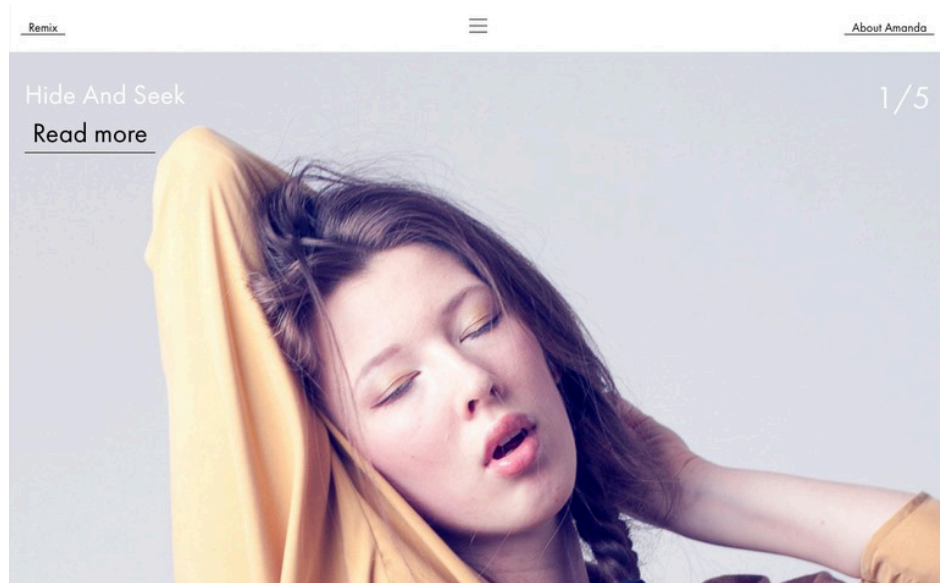
DE SAMMLUNG BAUHAUS –
ORIGINALS DER KLASSISCHEN
MODERNE KOMMT IM
OKTOBER 2009 ZURÜCK

BIBLIOTHEK UND DOKUMENTENSAMMLUNG
MO – FR, 9 – 13 UHR GEÖFFNET

CAFE + BAUHAUS-SHOP
20. MAI – 30. JUNI 2009
WO – MO, 10 – 17 UHR

EINER VON VIELEREN – BAUHAUS-ARCHIV
EIN SOMMERPROJEKT DES BAUHAUS-ARCHIV/
MUSEUM FÜR GESTALTUNG
10. JULI – 4. OKTOBER 2009
MO – FREI, 10 – 17 UHR





Black
Estate is a
remarkable
place
for wine.

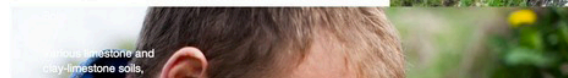
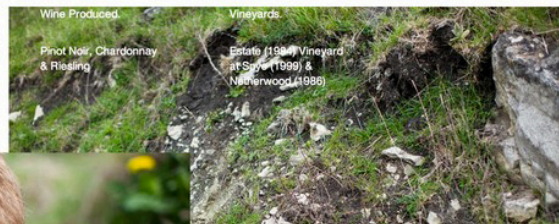
3 hillside
vineyards on
clay limestone
soils in the
Waipara Valley,
N. Canterbury.

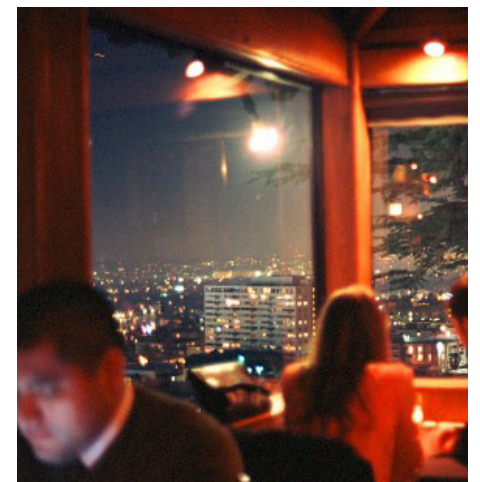
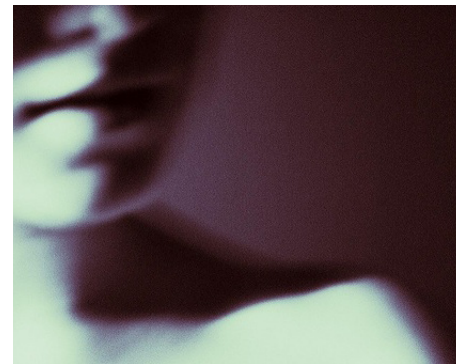
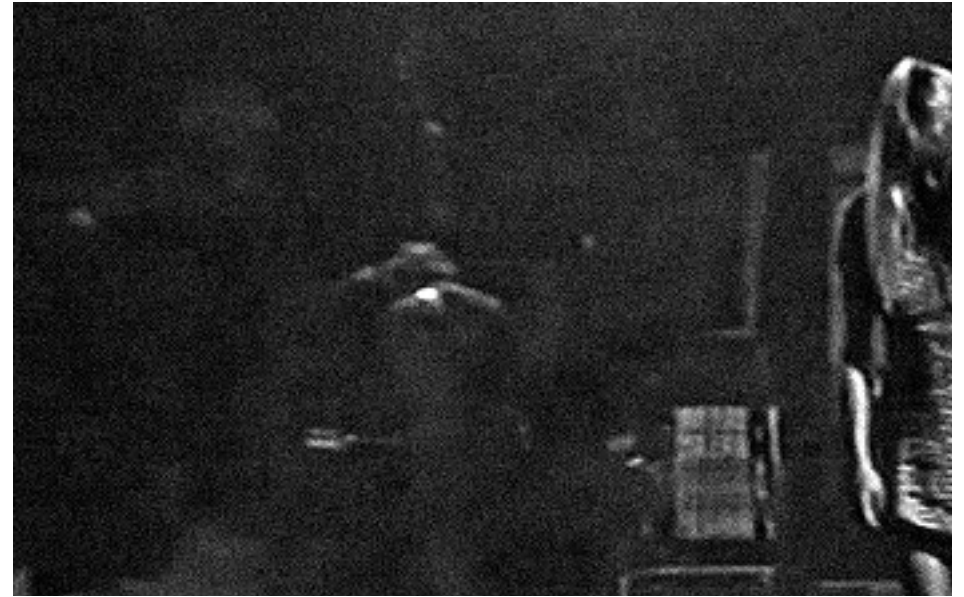
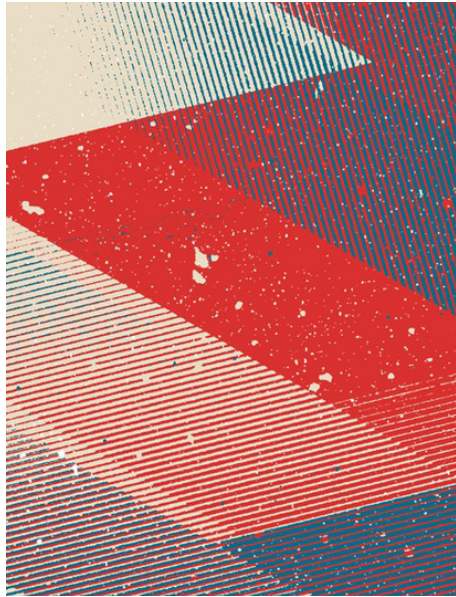
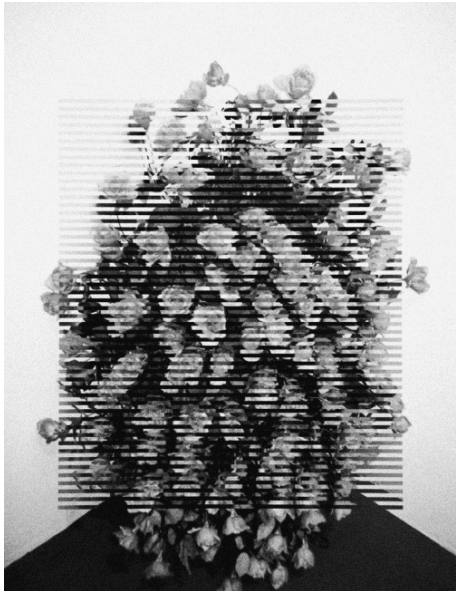
Tasting Room 614 Omihi Road
Waipara Valley
New Zealand
+64 3 314 6085
or [email](#)

10am-5pm
Thursday-Sunday
or by appointment
[map](#)

[wine store](#)

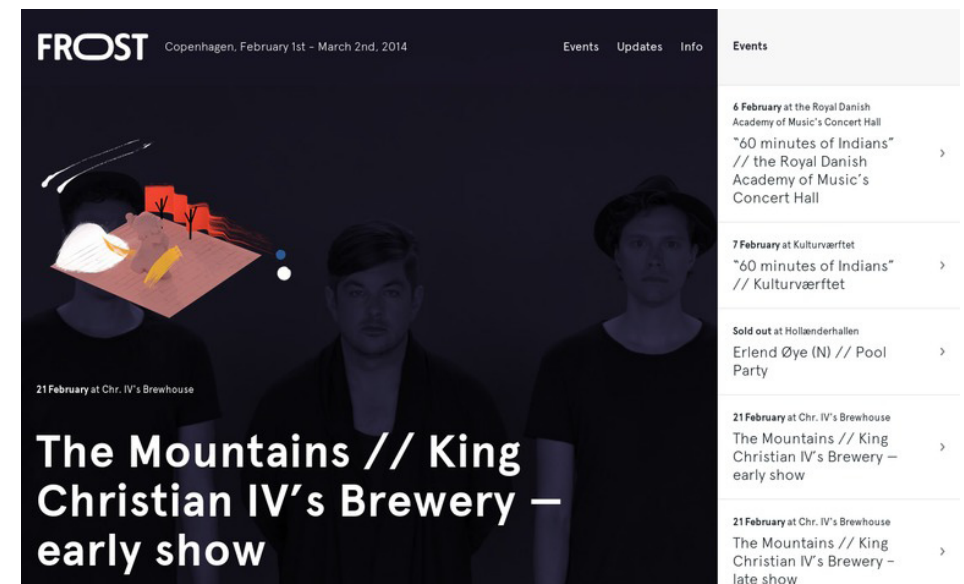
[distributors](#)





magma

CONVERSATIO



Development

Conversations

Logotype

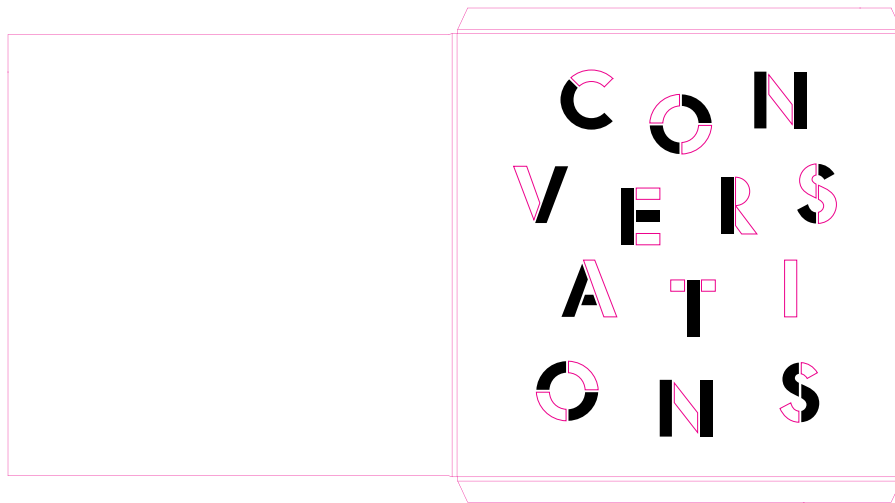
Typeface

Album Cover

Posters

Programmes

Website

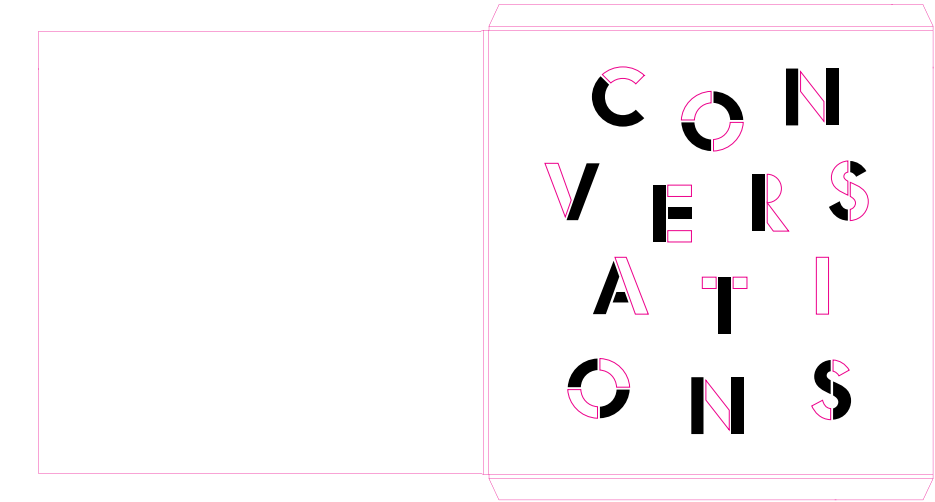
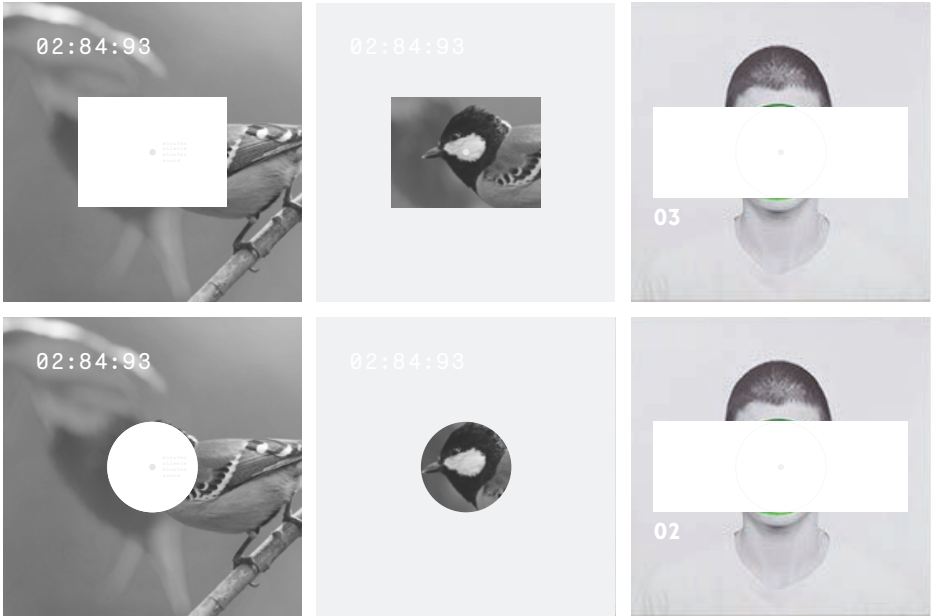
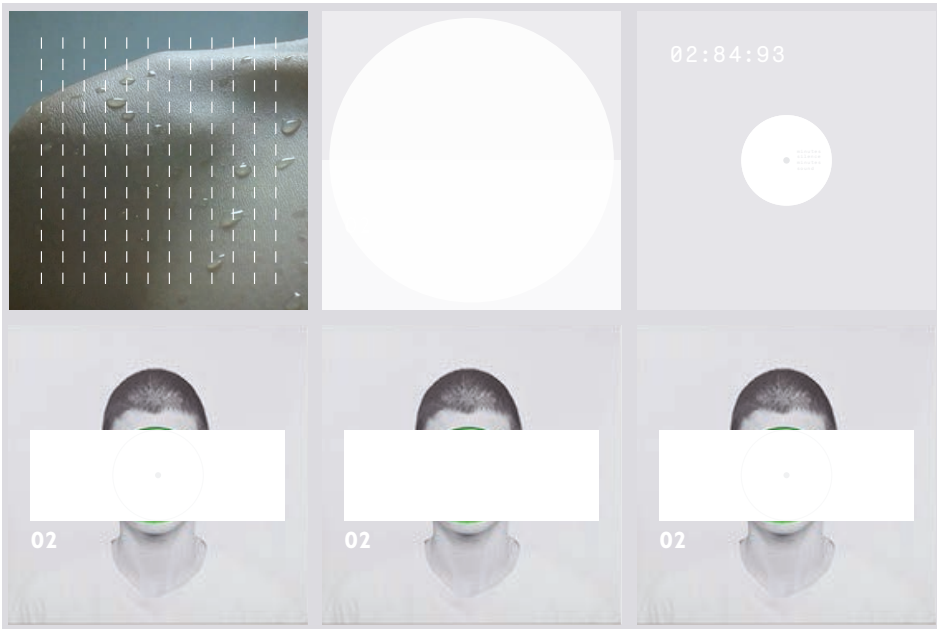
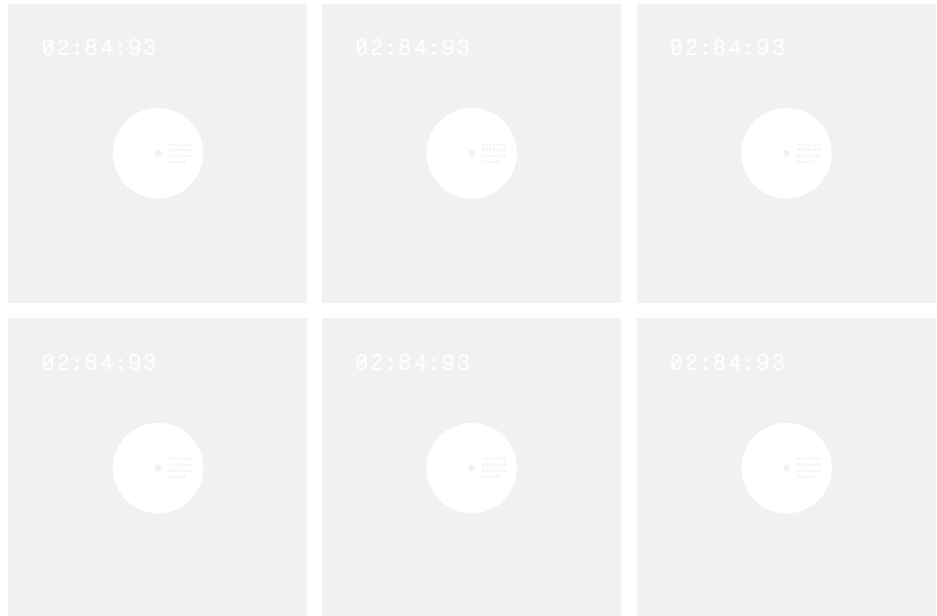


LEGEND	IMPORTANT INFORMATION
GLASS LINE	Please note this is a direct template. Customer will place this in the actual end user's hands.
CUT LINE	An arrow should be added to the corner (United States, Europe, Japan) Important text and logos within safety area.
SAFETY LINE	All measurements are in mm (Inches). © 2019 US and JPN Images must be 300 dpi or higher. Text must be reproducible in halftone or screened. No contents should not exceed 200%.
NO GLASS/PRINT	No content here template to approve. Do not create here template to approve.

To prevent errors and ensure the fastest turnaround time to ship your product, it is essential that all artwork is prepared correctly. If you have any questions about the templates or how to use them, please contact your sales representative before designing.

To prevent errors and ensure the fastest turnaround time of your product, it is essential that all artwork is prepared correctly. If you have any questions about the templates or how to use them, please contact your sales representative before designing.

The logo for NSI CONNS, featuring the letters 'NSI' in a stylized, blocky font with a blue-to-white gradient, followed by 'CONNS' in a similar font with a white-to-blue gradient.



LEGEND	IMPORTANT INFORMATION
02:84:93	02:84:93
02	02
02:84:93	02:84:93
02	02
02:84:93	02:84:93
02	02

To ensure that the design of the album cover is as intended, it is essential that all elements are prepared correctly. If you have any questions about the templates or how to use them, please contact your sales representative or design agency.





CONVERSATIONS

Conversations is a new album released July 24th, 2014 by Women's Hour that promotes the idea of listening with others.

This event aims to raise awareness of Noise Induced Hearing Loss, a rising health problem in the UK with 1 in 5 teens having some form of hearing loss. One of the biggest causes is headphone use. We are constantly plugged in, it's time to unplug and reconnect with friends.

Join in the conversation and come to the broken conversations gigs that are scattered around London. Each gig will play one track from the album and move on to the next venue.

This event is in association with the charity Action on Hearing Loss. A percentage of the profits made will go towards to prevention of Noise Induced Hearing Loss.

#conversations



1 in 5 teens have some form of hearing loss.

In today's world of iPods and phones that can play music, most people are plugged in constantly. But you could be turning deaf because of your headphones.

MPS players can produce sounds up to 120 decibels, equivalent to a sound level at a rock concert. At that level, hearing loss can occur after just an hour and 15 minutes.

Re-think the way you listen to music. It's time to unplug and reconnect with music. Play it, but play it out loud.

Plug it!

A good way to prevent hearing loss is by using earplugs.

The best kind of earplugs are the custom-fit musician earplugs. They fit perfectly and do not change the quality of the sound.

Be 'old skool' and listen to music using larger headphones.

It is suggested that you use an older and larger style of headphone. The kind that rest over the ear opening instead of earphones that are placed directly in your ear.

Whether using headphones or earphones, moderation is key. Avoiding excessive use of listening devices altogether will go a long way in preventing hearing loss.

Do not exceed 60% maximum volume when listening through headphones.

As a rule of thumb, you should only use MPS devices at levels up to 60% of maximum volume for a total of 60 minutes a day.

The louder the volume, the shorter your duration should be. You should only listen to music at maximum volume for only about five minutes a day.

Unplug and reconnect with friends.

Playing music out loud with friends is better than listening via headphones, why not make friends and listen with others at one of our gigs starting 14 July, turn over to find out gig dates and times.



CONVERSATIONS

14 July, 7pm at Highbury, London

Whether using headphones or earphones, moderation is key. Avoiding excessive use of listening devices altogether will go a long way in preventing hearing loss.

Conversations is a campaign to raise awareness of noise induced hearing loss. Supporting the charity, Action on Hearing Loss, 20% of the profits from the album release will go towards further medical research and treatment of hearing loss.

You can join in the conversation by attending one or all of the gigs that will be located in and around London on 14 July.

Download the album from iTunes and collect the broken up tracks by sharing them with friends. Visit [conversation.co.uk](#) to find out more.

ACTION ON HEARING LOSS



Album Design

The album cover is die cut. It shows the whole word 'conversations' when the sleeve is inside, but when taken out the conversations are broken.

Artwork

Conversations

Logotype
Typeface
Album Cover
Posters
Programmes
Website

CONVERSATIONS

Conversations Hearing Loss Campaign
Conversations are broken because
of headphone use and with this in mind
I have designed the typeface to be
broken into parts.

A B C D E F
G H I J K L
M N O P Q R
S T U V W
X Y Z

Artwork
Programme Design



Programme Design

The programmes for the gigs are folded in a way that show the full image of the band and once unfolded the image is broken. The broken image represents the gradual breaking of peoples' hearing as they continue to listen to loud music through headphones.





CONVERSATIONS

Schedule

Arrive

Everyone arrives and joins the crowd, small talk over beers and snacks.

6-7

Listen

Everyone arrives and joins the crowd, small talk over beers and snacks.

7-10

Chatter

Make conversation and mingle over more beer and snacks.

10-12

PM

CONVERSATIONS

Gig Address

12422 W Bluff Creek, 24
LA, CA 90094

Get Directions

Everyone arrives and joins the crowd, small talk over beers and snacks.

Website Design

The schedule explains what will happen at the gigs and gives times for when visitors arrive, listen and network.

Be 'old skool' and listen to music using larger headphones.

It is suggested that you use an older and larger style of headphone. The kind that rest over the ear opening instead of earphones that are placed directly in your ear.

Whether using headphones or earphones, moderation is key. Avoiding excessive use of listening devices altogether will go a long way in preventing hearing loss.

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1 in 5 teens have some form of hearing loss.

In today's world of iPods and phones that can play music, most people are plugged in constantly. But you could be turning deaf because of your headphones.

MP3 players can produce sounds up to 120 decibels, equivalent to a sound level as a rock concert. At that level, hearing loss can occur after just one hour and 15 minutes.

Re-think the way you listen to music. It's time to unplug and reconnect with music. Play it, but play it not loud.

Unplug and reconnect with friends.

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CONVERSATIONS

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Download the album from iTunes and collect the broken up tracks by sharing them with friends. Post conversation.co.uk to find out more.

ACTION ON HEARING LOSS

The band aim to banish all headphone use and educate people on how to listen to music, they do this by performing live in the streets of London inviting people to listen.

The gigs will be broken up to demonstrate just how broken our conversations are because of noise induced hearing loss and the use of headphones.

A map of the gig venues that are broken up around London



Woman's Hour will be performing at 11 different venues each day for a full week. The map above shows the locations they will be performing at in London.

You can join the event by purchasing tickets on Eventbrite. Find the link on our website: conversation.co.uk

For any enquiries, contact us on: info@conversation.co.uk +44 (0) 20 3259 3143

CONVERSATIONS

CONVERSATIONS is a new album released 14 July by Woman's Hour that promotes the idea of listening with others.

This event aims to raise awareness of Noise Induced Hearing Loss, a rising health problem in the UK with 1 in 5 teens having some form of hearing loss. One of the biggest causes is headphone use. We are constantly plugged in, it's time to unplug and reconnect with friends.

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This event is in association with the charity Action on Hearing Loss, 20% of the profits made will go towards the prevention of Noise Induced Hearing Loss.

Woman's Hour

Woman's Hour are a piece hailing from Kent and currently residing in London.



William Guilar



Fiona Jane Vocals



Nick Bass

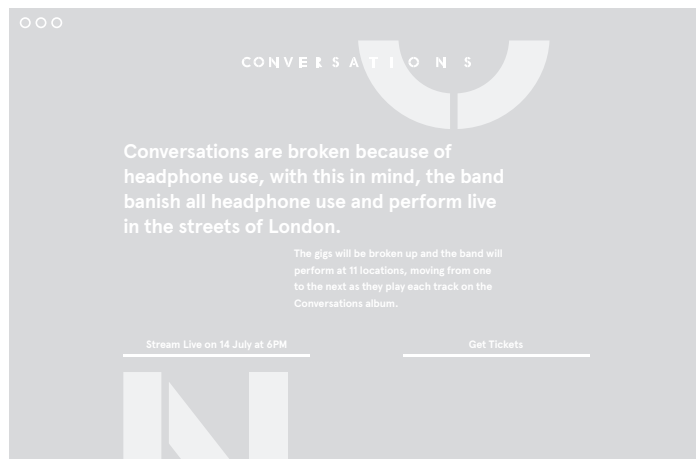
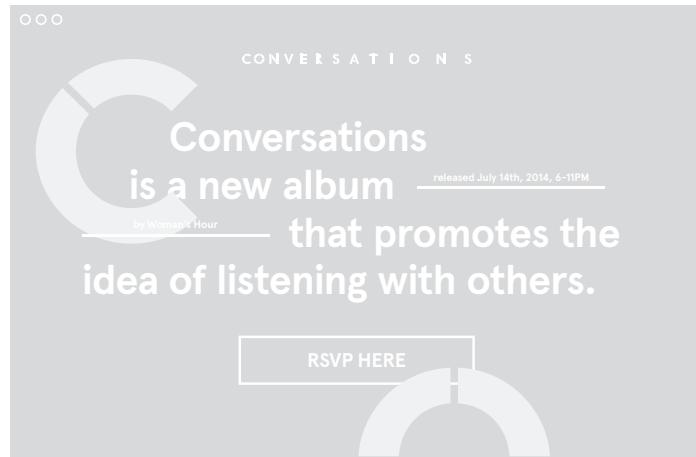


Josh Keyboard

126

123

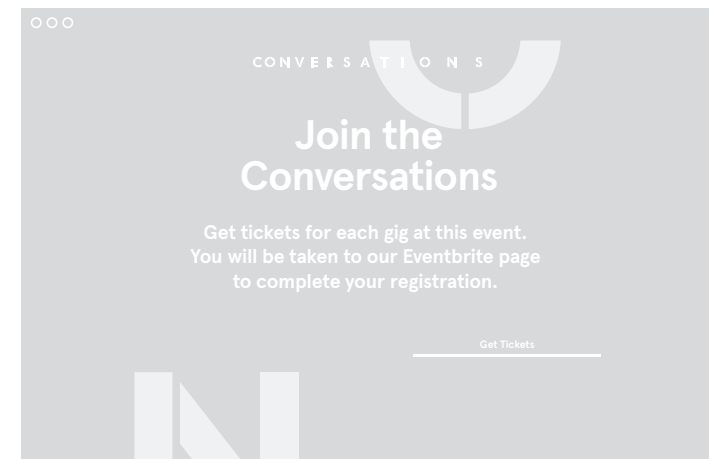
Artwork Website Design



Website Design

The website is a single page website that uses the broken up typography of conversations down the webpage. As you scroll down you get to read the whole word.

The website begins by introducing the Conversations event and allows you to RSVP and get tickets for the gigs in London.



Website Design

You can either get tickets for the album release gigs in London or stream them live on the website.

Samantha Wilkinson
Graphic Designer

—

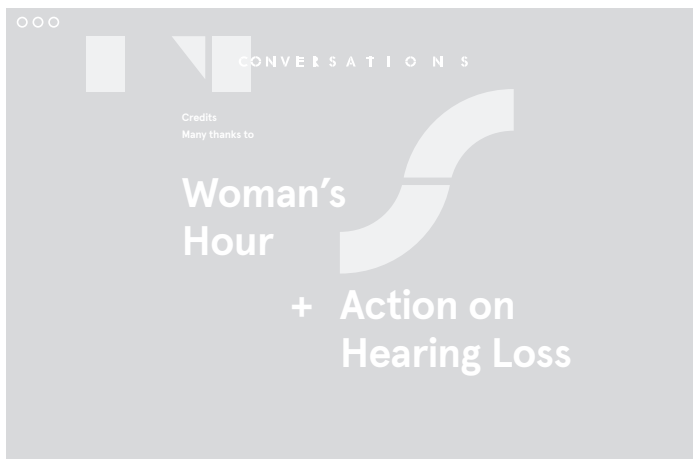
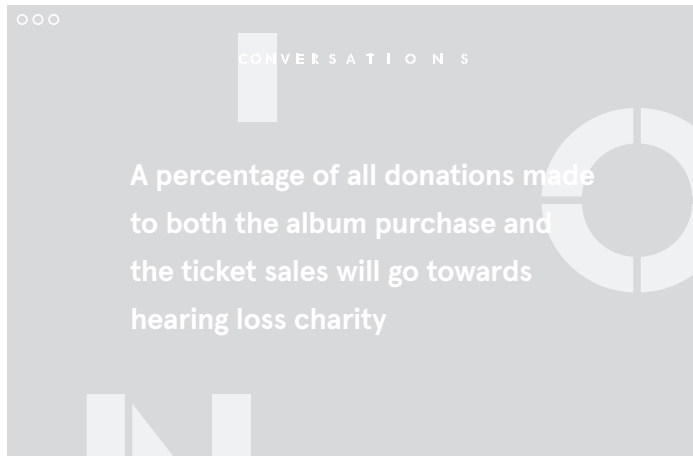
www.samanthawilkinson.co.uk
hello@samanthawilkinson.co.uk
+44 (0)79 3548 5979



Website Design

The website also tell you about the band and the album. You can download the album from iTunes and share with friends to gain more tracks.

Artwork
WebsiteDesign



Website Design

With this event being associated with the Action on Hearing Loss charity, the website explains that a percentage of all donations will be put towards the charity to help fight against noise induced hearing loss.