

# #FENCEFAIRIES



Jay Austin & Gabe Aplando

D&AD - WINNER  
New Blood Awards 2019  
Monotype - Fence Fairies



## THE MAKING OF

Fracking is currently a contentious issue in the UK and in particular Lancashire. As design students who are local to the area, we decided to help the cause by creating a bespoke typeface that could unite all voices through one font.



---

**FENCE FAIRIES TYPEFACE**

After visiting and speaking to the protestors at the site we then named the font Fence Fairies, this is named after the activists who operate at night by creating designs and messages around the site.



---

## APPLICATIONS

The typeface was used on a range of relevant applications that help spread the message, such as Protest banners, Picket signs, correspondence and Newspaper Advertisements.



## APPLICATIONS

The typeface was used on a range of relevant applications that help spread the message, such as Protest banners, Picket signs, correspondence and Newspaper Advertisements.



---

**EXPERIMENTING WITH  
THE FENCE**

Before we created the typeface we experimented a number of times with many different styles and words, We did this so we had a better understanding of.



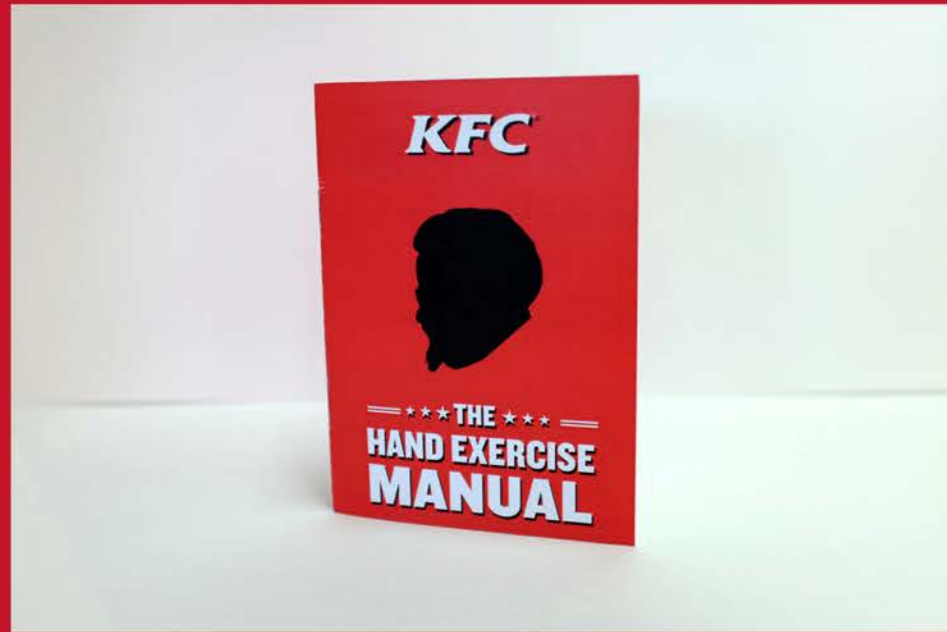
IN CONTEXT / FRACKING PROTEST.  
PRESTON TOWN CENTER  
FRIDAY 15th MARCH

The typeface was used on a range of relevant applications that help spread the message, such as Protest banners, Picket signs, correspondence and Newspaper Advertisements.

# YCN KFC BRIEF.

We have created a campaign that showcases the recent discovery of a long lost manual created by Colonel H. Sanders.






①

## THE ROOSTER

Typically one of the first shadows learnt when first entering the kitchens. Here we have Josh Jones performing the Rooster.




HAND PREPARED SINCE 1952  
**KFC**

②

## THE PARROT

After 3 years at one of our restaurants in Brazil, Paulo Luiz has perfected the Parrot.



HAND PREPARED SINCE 1952  
**KFC**

③

## THE LEE

After 5 years as head cook at our main Hong Kong restaurant, Junxian Wu has finally mastered The Shaolin Shadow.




HAND PREPARED SINCE 1952  
**KFC**

④

## THE LOCOMOTIVE

Based in Mississippi, James Dwight is one of the handfuls of cooks who have achieved master status. Here he is performing the Cannonball Express.




HAND PREPARED SINCE 1952  
**KFC**




**THE COLONEL'S**  
★★★ **HAND EXERCISES** ★★★

**THE COLONEL**




All our young ladies are expected to mirror the hand position whenever they are serving our customers.

**THE ROOSTER**




Push your left hand together with fingers in a row and your right hand in a row with your thumb in the middle of the row.

**THE BOOT**




Push your right hand flat to create the heel while your left hand is flat against the side of the boot.

**THE MICKEY**




The young ladies take the hands from Mickey Mouse and place them against the chest area.

**THE COFFEE POT**




The young ladies use the hands for the coffee pot to hold the coffee pot in the center with a firm grip on the handle.

**THE PARROT**




Stretch fingers of all the fingers on your right hand across the chest with a firm grip on the handle.

**THE LEE**




The young ladies use the hands to hold the handle of the Lee.

**THE SHERLOCK**



The young ladies use the hands to hold the handle of the Sherlock.

**THE TORO**




The young ladies use the hands to hold the handle of the Toro.

**THE BALD EAGLE**




This young ladies use the hands to hold the handle of the Bald Eagle.

**THE JOB**



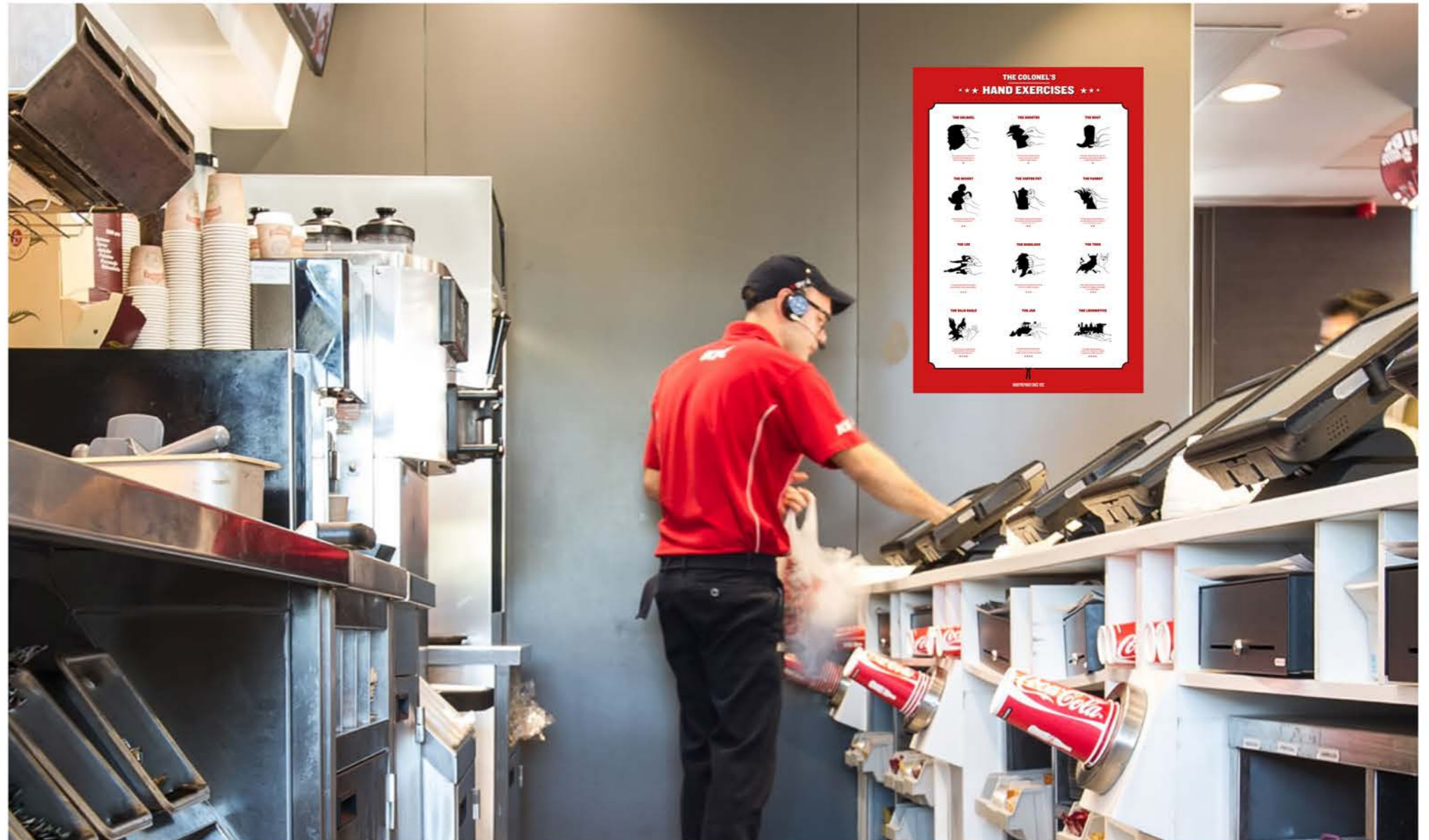
A young ladies use the hands to hold the handle of the Job.

**THE LOCOMOTIVE**

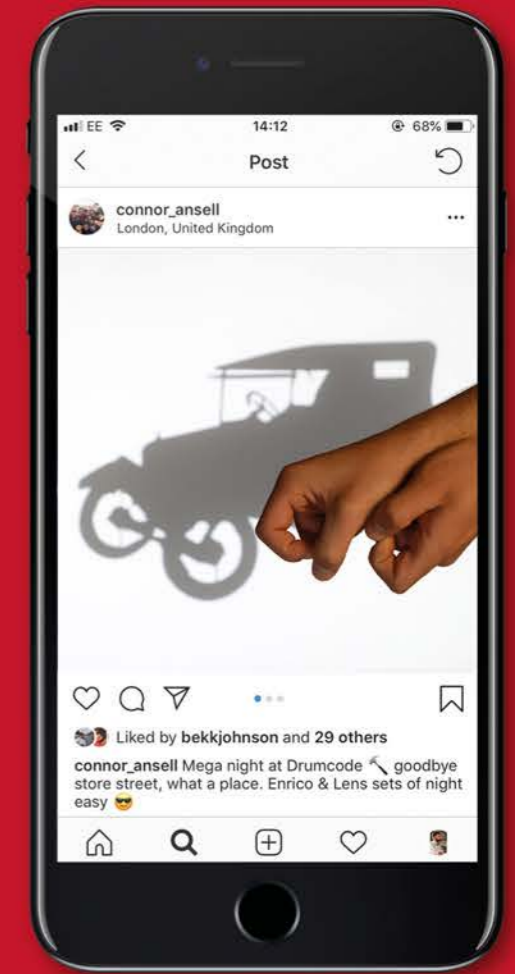


This young ladies use the hands to hold the handle of the Locomotive.

HAND PREPARED SINCE 1952

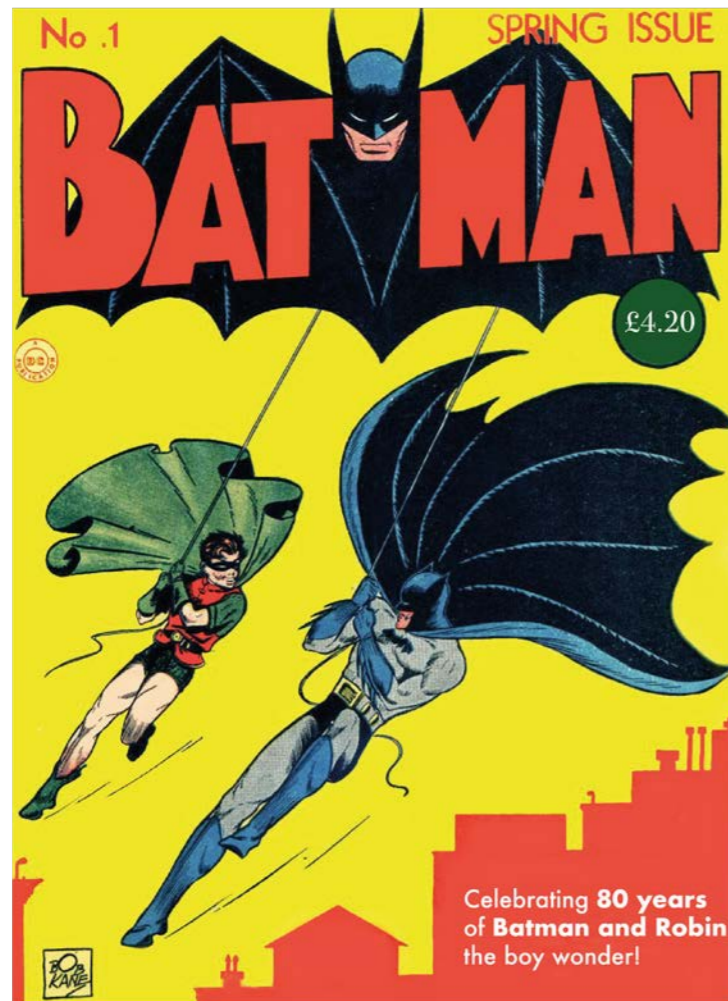


HAND EXERCISES IN SITU

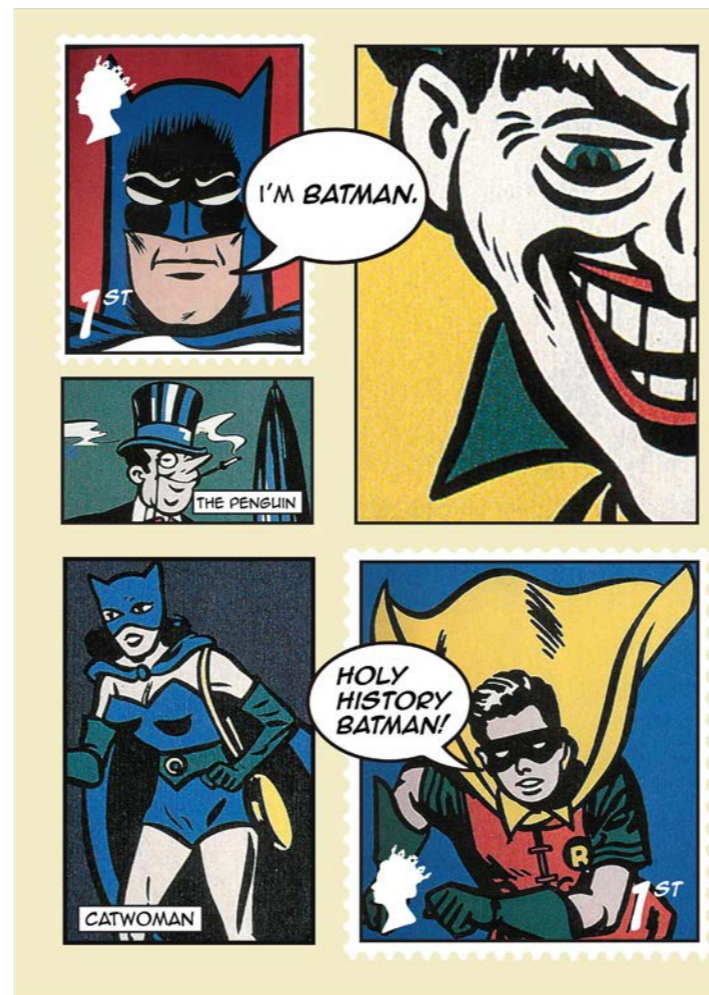


## Honours project - Batman 80th anniversary

Batman turns 80 in 2019, to celebrate this i have created a set of limited edition stamps and a first day stamp cover.



Postage stamp booklets (1st class)



BATMAN 80TH ANNIVERSARY FIRST DAY COVER



First day stamp cover