

#FENCEFAIRIES



Jay Austin & Gabe Aplando

D&AD - WINNER
New Blood Awards 2019
Monotype - Fence Fairies



THE MAKING OF

Fracking is currently a contentious issue in the UK and in particular Lancashire. As design students who are local to the area, we decided to help the cause by creating a bespoke typeface that could unite all voices through one font.

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z

FENCE FAIRIES TYPEFACE

After visiting and speaking to the protestors at the site we then named the font Fence Fairies, this is named after the activists who operate at night by creating designs and messages around the site.



APPLICATIONS

The typeface was used on a range of relevant applications that help spread the message, such as Protest banners, Picket signs, correspondence and Newspaper Advertisements.



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**EXPERIMENTING WITH
THE FENCE**

Before we created the typeface we experimented a number of times with many different styles and words, We did this so we had a better understanding of.



IN CONTEXT / FRACKING PROTEST.
PRESTON TOWN CENTER
FRIDAY 15th MARCH


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YCN KFC BRIEF.

We have created a campaign that showcases the recent discovery of a long lost manual created by Colonel H. Sanders.




1
THE ROOSTER
Typically one of the first shadows learnt when first entering the kitchens. Here we have Josh Jones performing the Rooster.



HAND PREPARED SINCE 1952
KFC

2
THE PARROT
After 3 years at one of our restaurants in Brazil, Paulo Luiz has perfected the Parrot.




HAND PREPARED SINCE 1952
KFC

3
THE LEE
After 5 years as head cook at our main Hong Kong restaurant, Junxian Wu has finally mastered The Shaolin Shadow.



HAND PREPARED SINCE 1952
KFC













4
THE LOCOMOTIVE
Based in Mississippi, James Dwight is one of the handfuls of cooks who have achieved master status. Here he is performing the Cannonball Express.



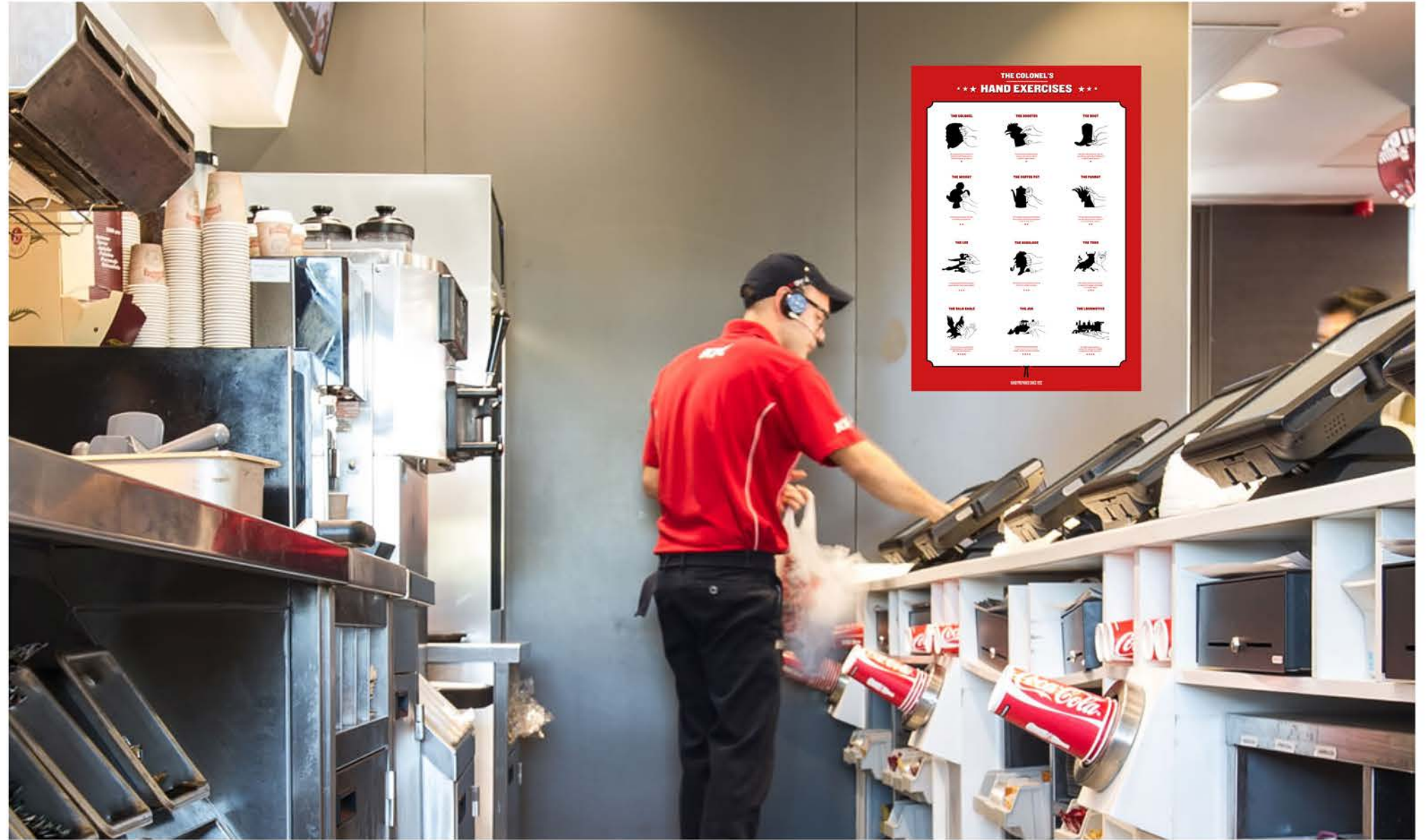
HAND PREPARED SINCE 1952
KFC



THE COLONEL'S
★★★ **HAND EXERCISES** ★★★

<p>THE COLONEL</p>  <p>All our young ladies are expected to mirror the hand position we use when we answer our bellies.</p>	<p>THE ROOSTER</p>  <p>Push your left hand together with fingers in a row and your right hand in a row with your fingers in a row.</p>	<p>THE BOOT</p>  <p>Push your right hand flat to create the heel while your left hand is flat against the side of the boot.</p>
<p>THE MICKEY</p>  <p>The young ladies like to make their eyes appear to be the same size.</p>	<p>THE COFFEE POT</p>  <p>The strength comes into the forefinger for the spout and the thumb and middle for the handle.</p>	<p>THE PARROT</p>  <p>Stretch fingers of all the fingers on your right hand across the center with a plucking finger for the tail.</p>
<p>THE LEE</p>  <p>The young Colonel learned the long he means for the young lords of the land.</p>	<p>THE SHERLOCK</p>  <p>The shape of the hand indicates that all the hands in a row of the hand.</p>	<p>THE TORO</p>  <p>The young ladies are only pleased by learning the finger of their hands in a row.</p>
<p>THE BALD EAGLE</p>  <p>This class has learned to make their hands look like a bald eagle's head.</p>	<p>THE JOB</p>  <p>A job can be made with 10 years of experience to make the most of it.</p>	<p>THE LOCOMOTIVE</p>  <p>This highly complex exercise of a locomotive is a combination of all the other exercises.</p>

HAND PREPARED SINCE 1952

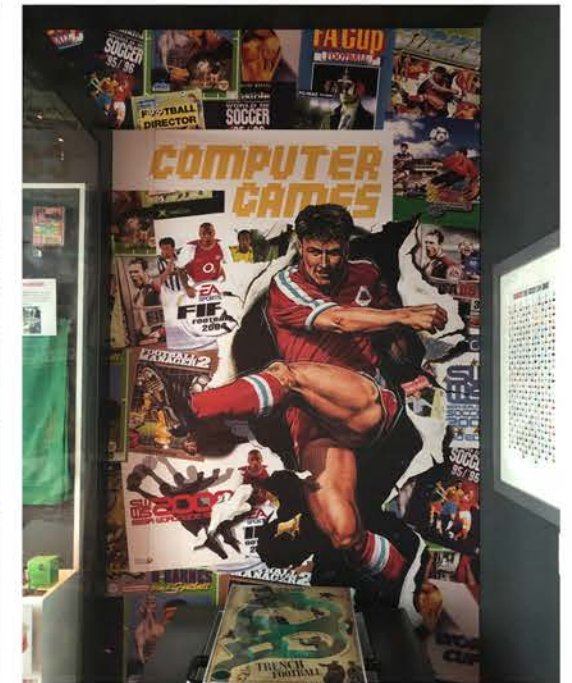


HAND EXERCISES IN SITU



CELEBRATING FIFTY YEARS OF

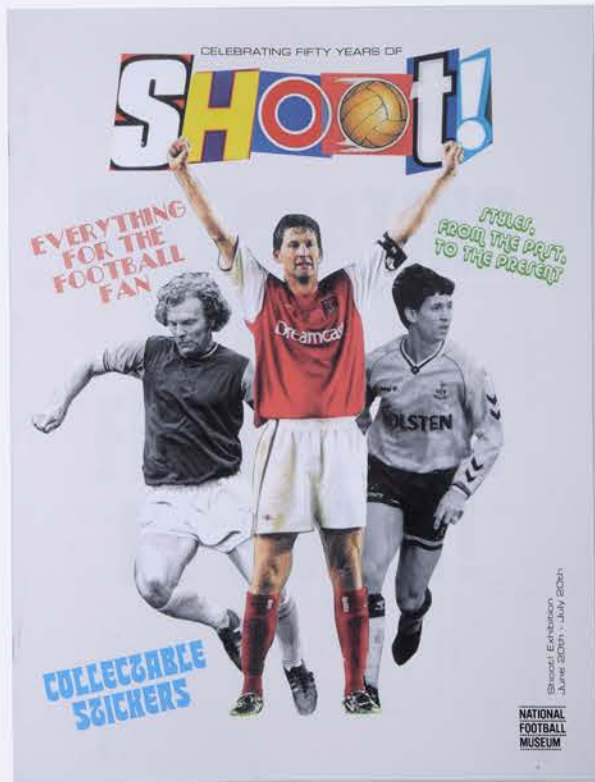




THE EXHIBITION

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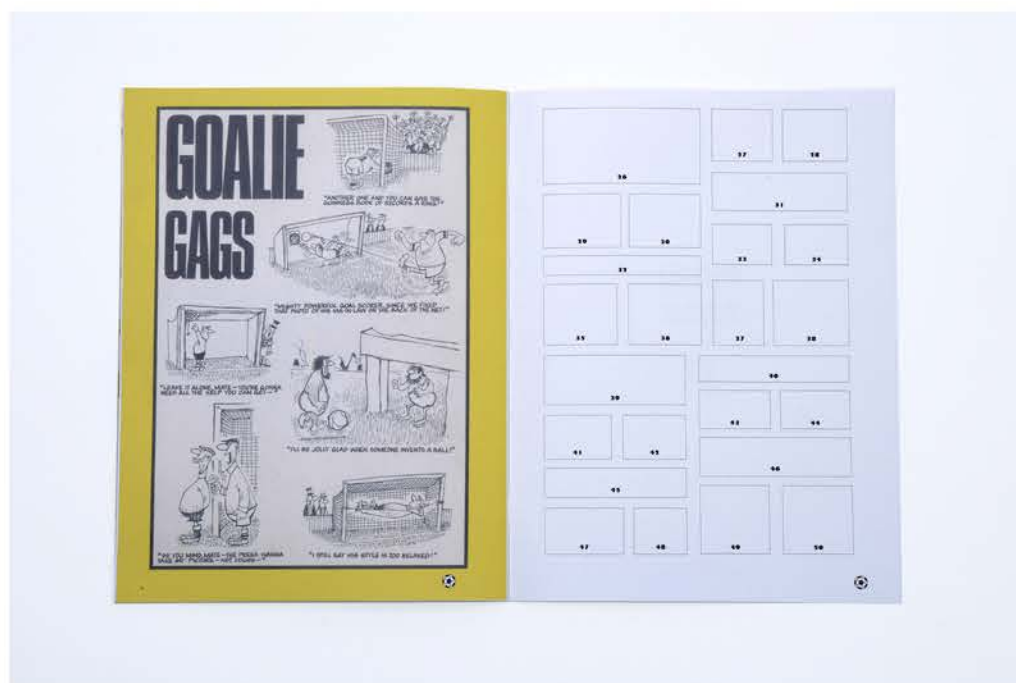
Shoot! Turns fifty this year and to celebrate, an exhibition will be held at the national football museum, here are a few examples of the space inside where various items all shoot related will be displayed.



MAGAZINE

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When you enter the museum you will be given a magazine, map and ticket. Stickers and other merchandise will also be available to purchase in the store.

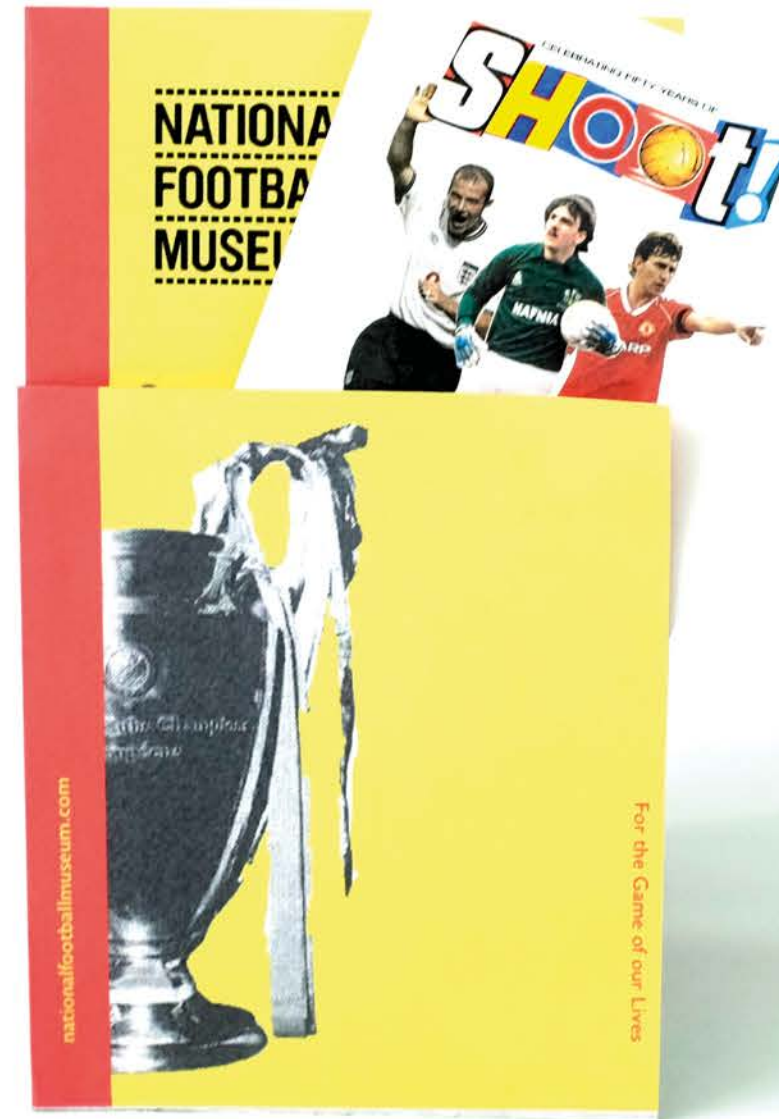


MAGAZINE &
STICKERS

There will be 50 stickers to collect and stick them in to your Shoot magazine.



MUSEUM MAP
& TICKET.



On entrance you will be also given your
Shoot themed map & ticket.



INTERACTIVE GAMES

Within the museum for a limited time there will be Shoot interactive games.

SHOOT!

CELEBRATING FIFTY YEARS



Shoot! Exhibition
June 20th - July 20th

NATIONAL
FOOTBALL
MUSEUM

ADVERTISEMENTS

Fifty years of Shoot will display various advertisements around the surrounding areas and football stadiums.



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