



To celebrate Preston's unique history, Preston Trampower have commissioned six trams to be designed in recognition of the people that have put Preston on the map.

The Kenny Baker tram design is based off the R2-D2 body design, referencing the different patterns and colours used throughout the body. The Star Wars font was used for the copy aswell as Kenny Baker’s name to add an authentic feel. The windows are blacked out with stars to add the dimension of space. Only visible from the inside.

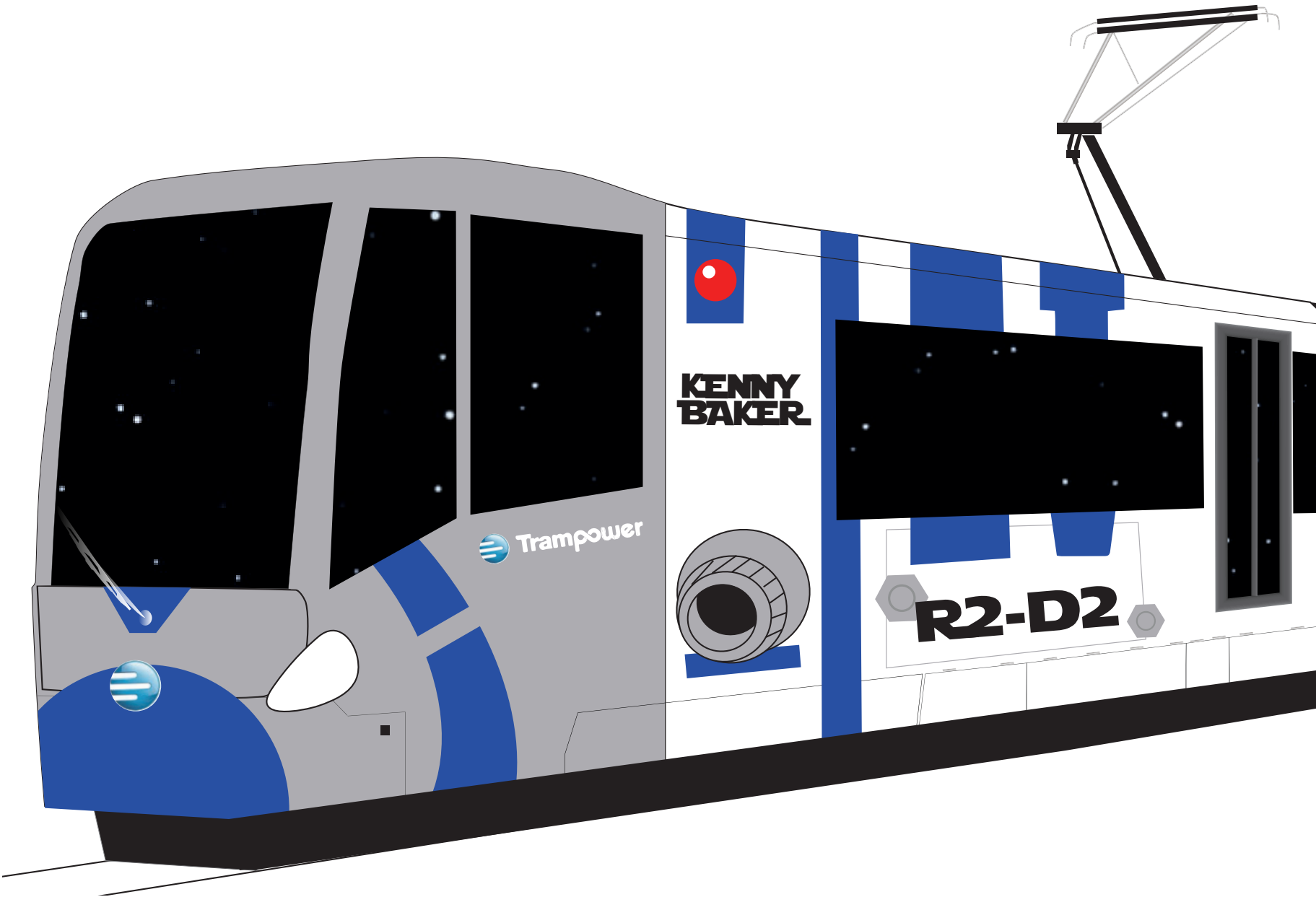
Title Typeface  
Star Jedi font

KENNY  
BAKER

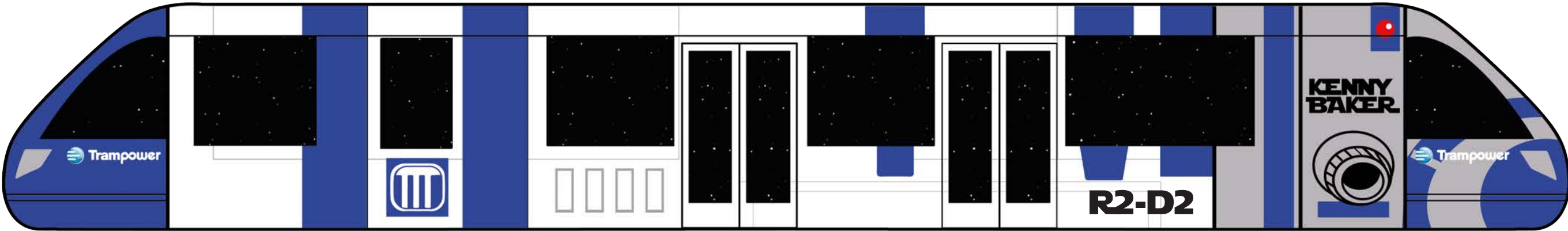
Nameplate



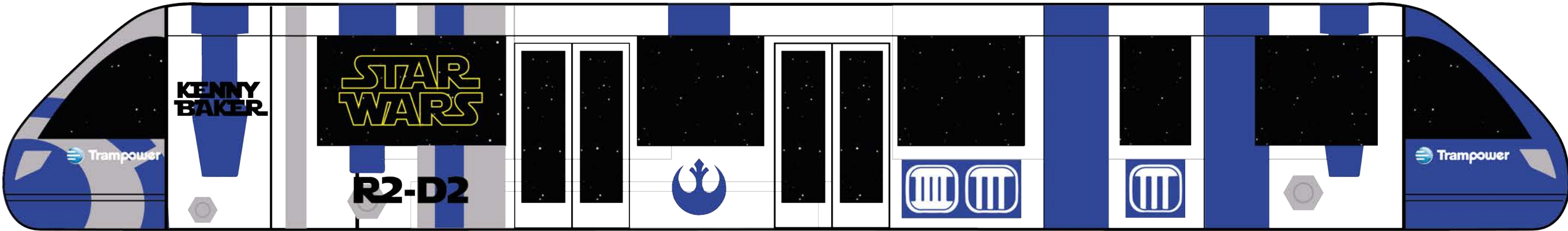
Tramlink card



Kenny Baker tram - Detail



Tram car - Side 1



Tram car - Side 2

The Edith Rigby tram design is based on the Suffragette movement. Suffragettes wore purple for loyalty and dignity, white for purity, and green for hope. The main body of the tram is designed to represent this with accompanying captures from this historical time period.

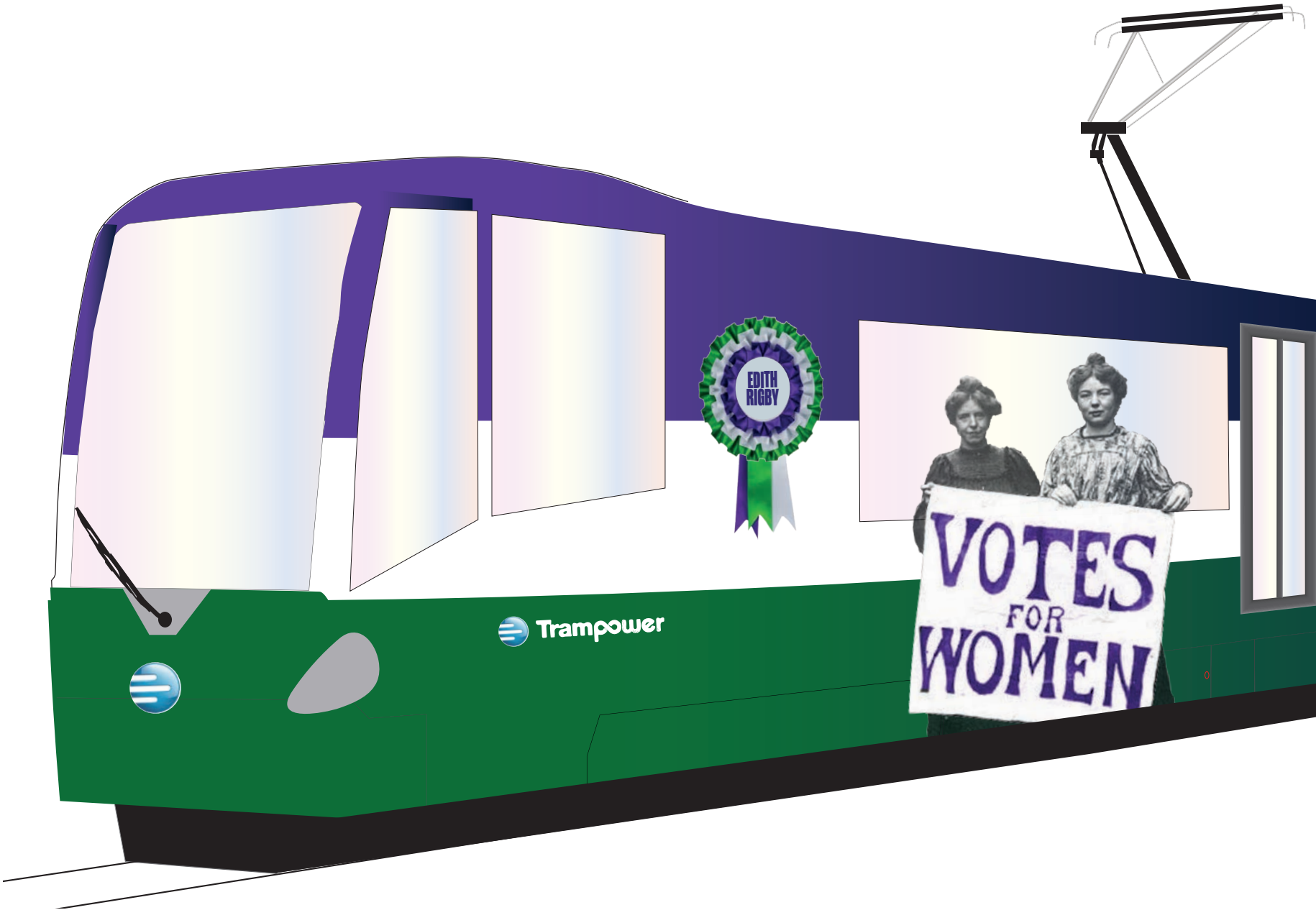
Title Typeface  
Rama Gothic M



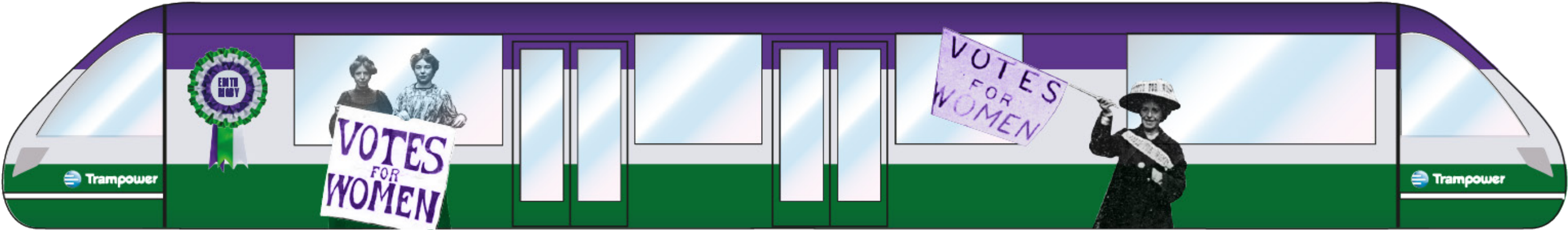
Nameplate



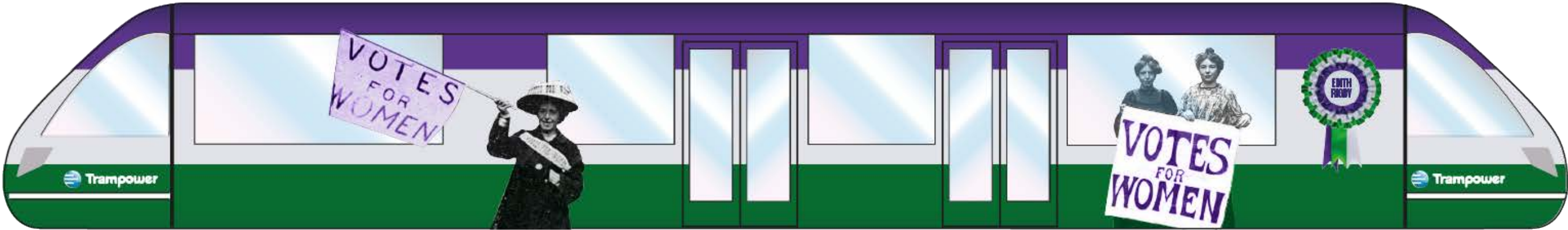
Tramlink card



Edith Rigby tram - Detail



Tram car - Side 1



Tram car - Side 2



The Nick Park tram design is based on the the first Wallace & Gromit claymotion film. This film is one of the animators personal favourites and a firm favourite with Wallace & Gromit fans.

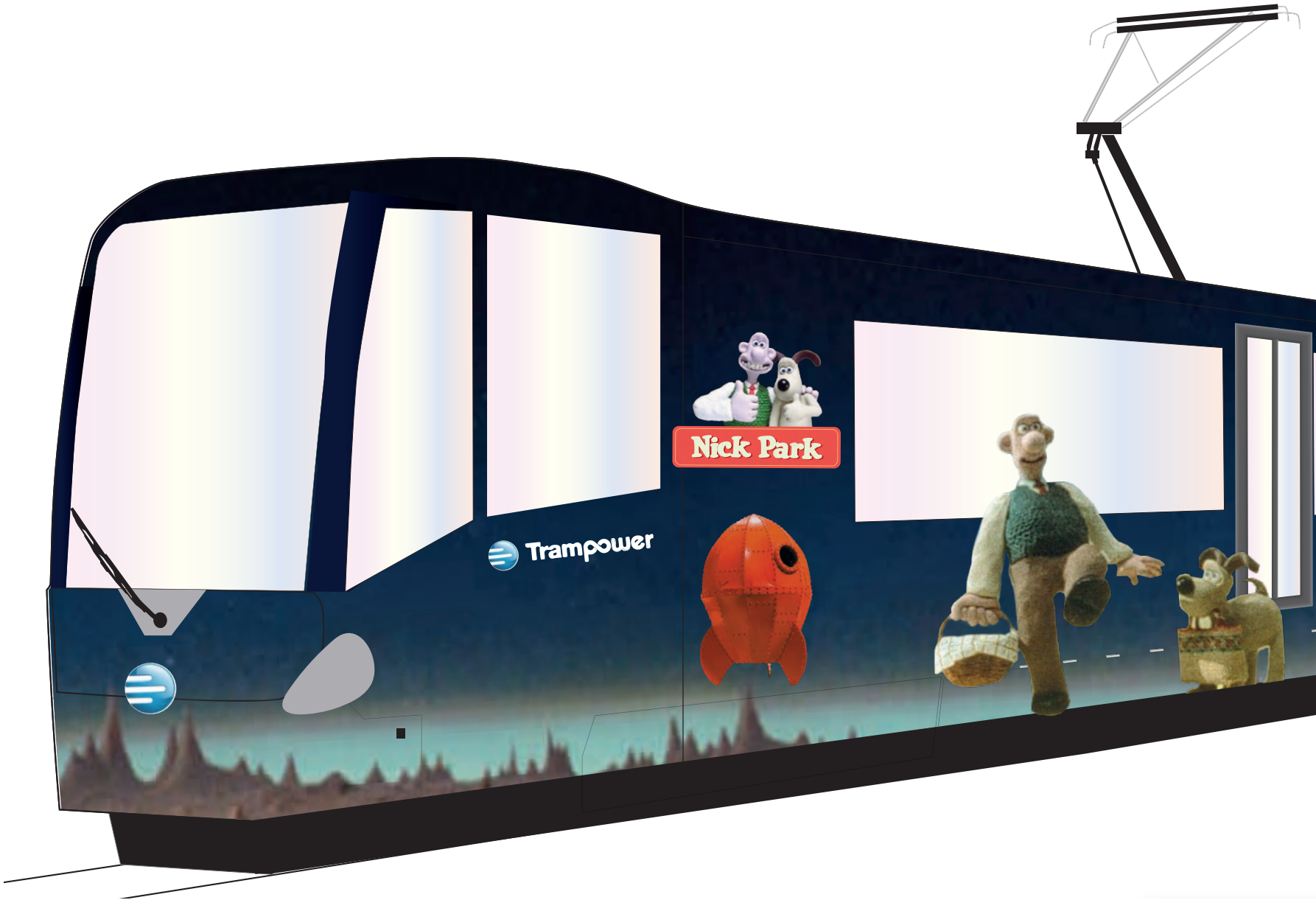
Title Typeface  
Cheese & Crackers



Nameplate



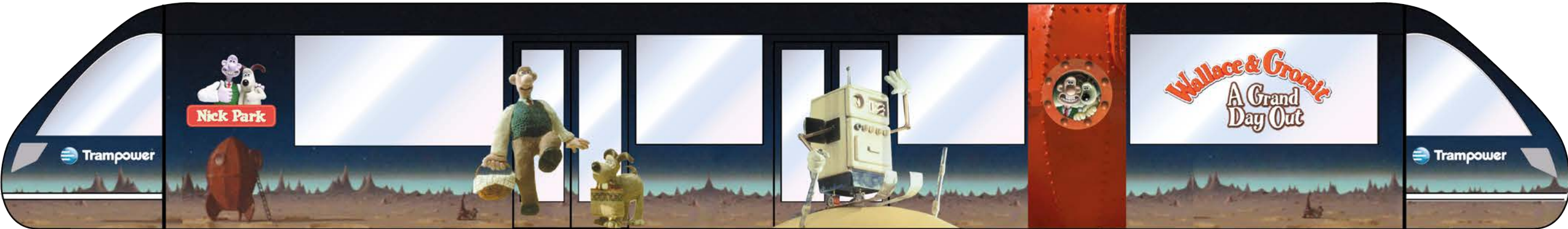
Tramlink card



Nick Park tram - Detail



Tram car - Side 1



Tram car - Side 2

The Leo Baxendale tram is designed using bright and bold colours. From left to right, I have illustrated a comic strip to run alongside the tram. Baxendale’s infamous characters appear with Dennis the Menace, adding to the chaos. The nameplate is designed using the Beano typeface.

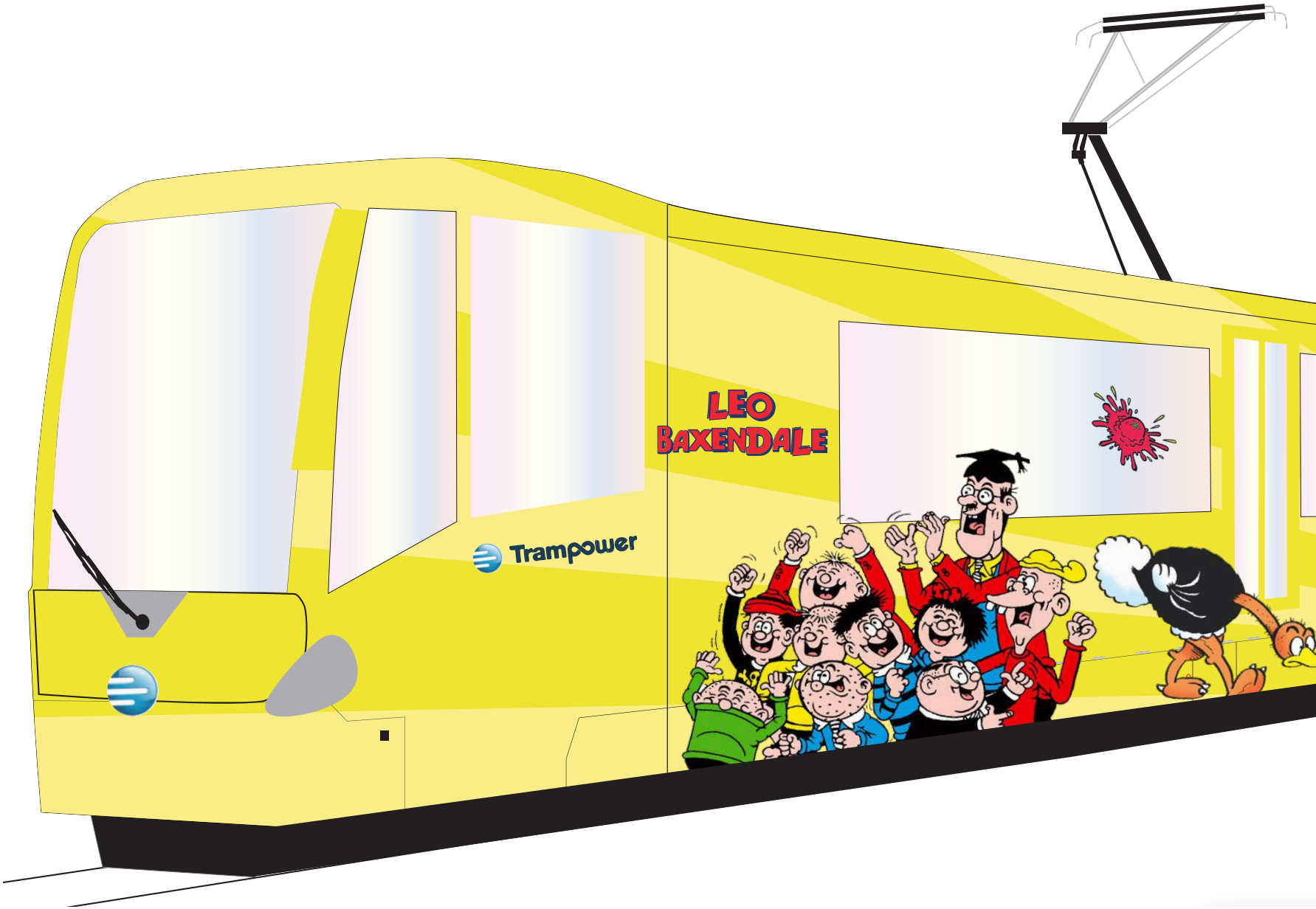
Title Typeface  
Beano font



Nameplate



Tramlink card



Leo Baxendale tram - Detail





Tram car - Side 1



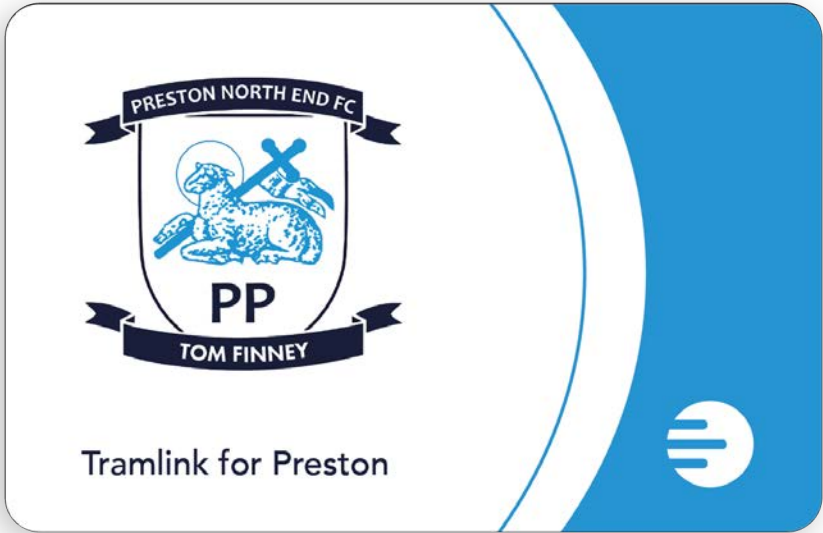
Tram car - Side 2

The Tom Finney tram features the iconic splash photo taken at Stamford Bridge, Chelsea. The PNE colours are used throughout the tram design. The nameplate is designed to look like the PNE logo with the addition of Tom Finney's name. For many, Finney is the face of Preston North End which is why I chose the logo as his nameplate.

Title Typeface  
Futura PT



Nameplate

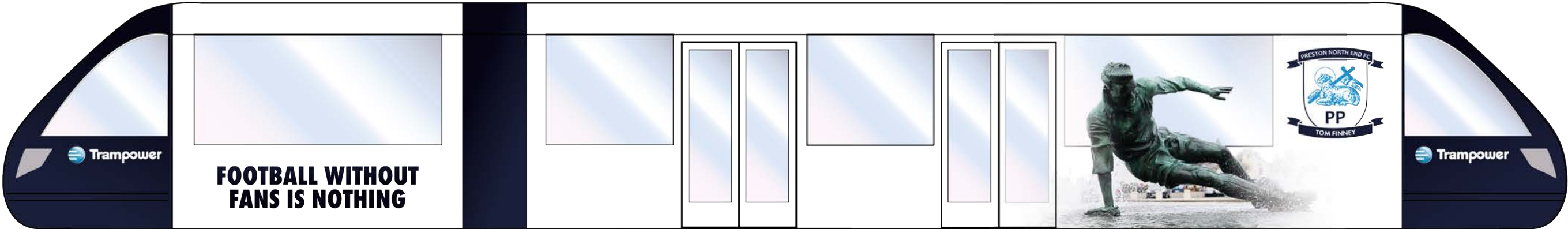


Tramlink card

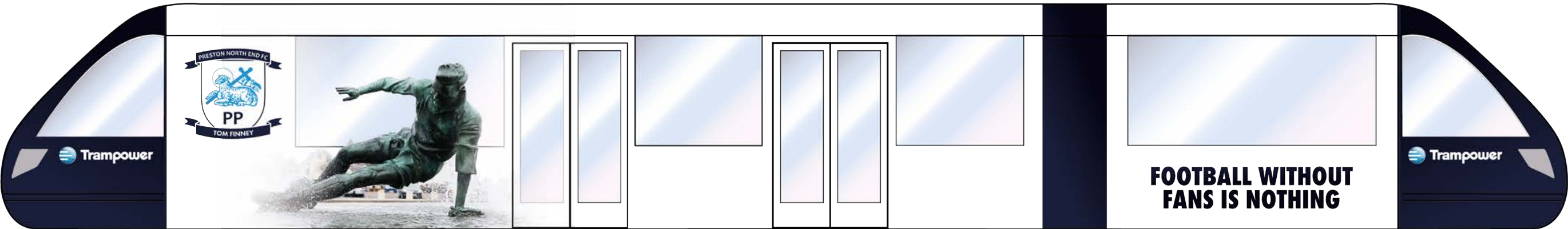


Tom Finney tram - Detail





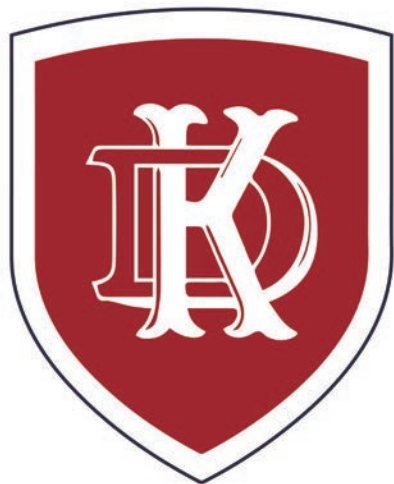
Tram car - Side 1



Tram car - Side 2

The Dick, Kerr Ladies tram is designed to look like the Dick, Kerr Ladies football uniform, following the black and white stripe design. During the first World War women were employed by Dick, Kerr & Co. in Preston to manufacture ammunitions. The Dick, Kerr Ladies football team was formed in order to help boost morale for the women working in the factory. The nameplate is based on the Dick, Kerr Ladies medal.

Title Typeface designed in AI



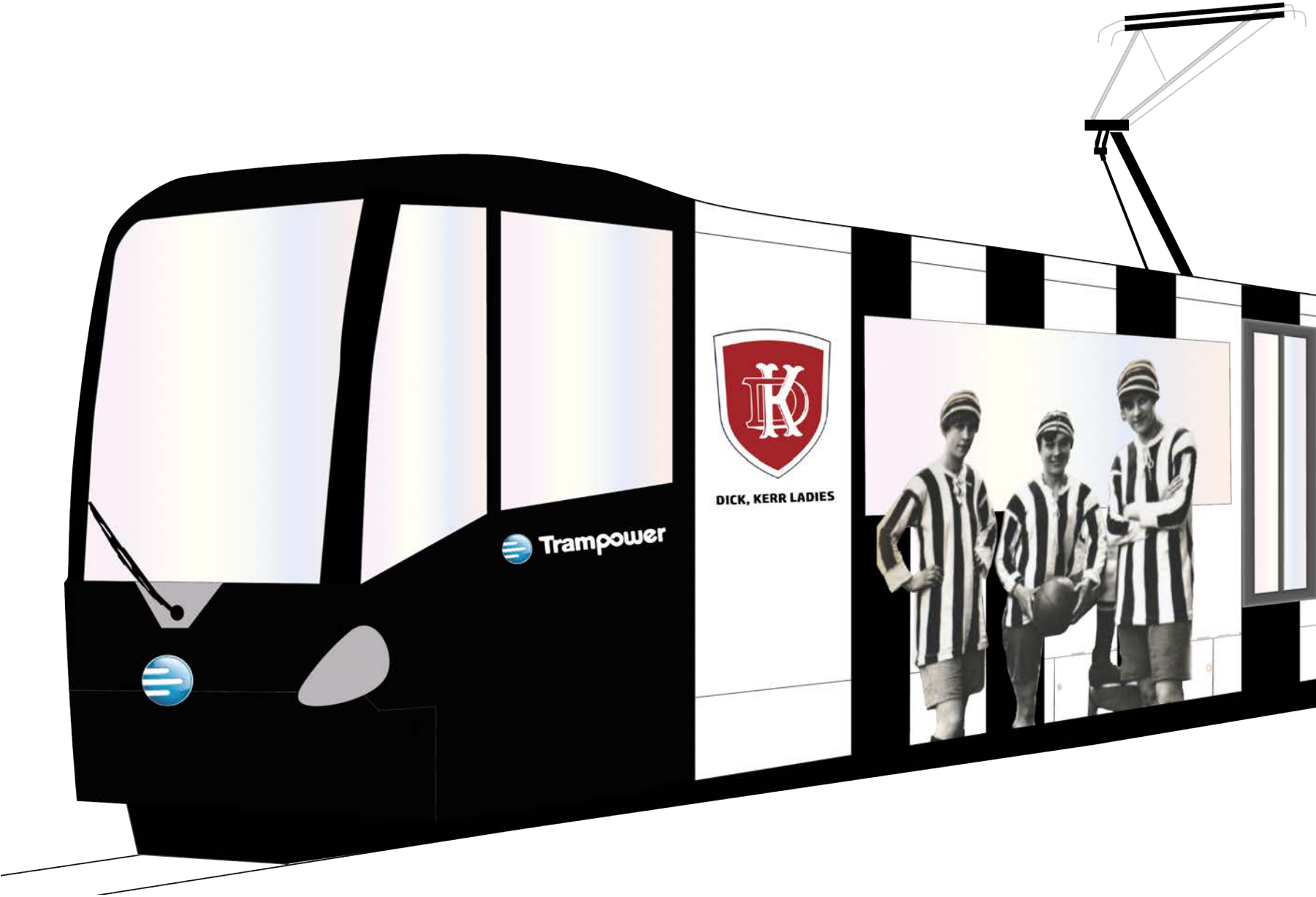
Nameplate



Medal

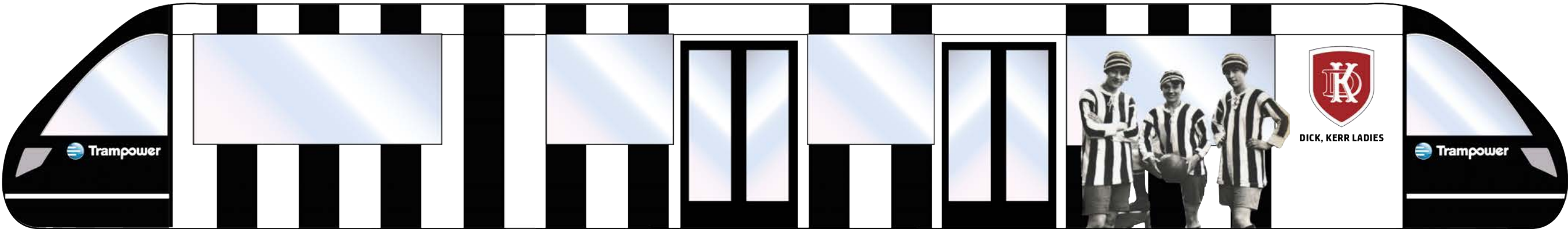


Tramlink card

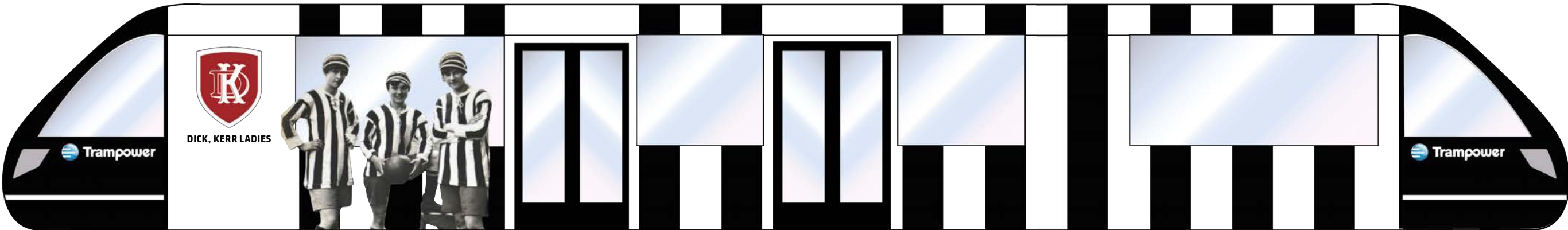


Dick, Kerr Ladies tram - Detail





Tram car - Side 1



Tram car - Side 2









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TALE TO BECOME A KNIGHT  
OF THE BURGER KING.**





